



# SAFE AT HILLSIDE...

EIGHTY STRAY AND ABANDONED HORSES AND PONIES



including news from...

**Hillside**

SHIRE HORSE SANCTUARY

Autumn/Winter 2012

WITH CHRISTMAS CARDS AND GIFTS



Hillside is home to 2000 rescued animals . . .



Patron: Martin Shaw

. . . while campaigning on behalf of others in need, particularly the millions who suffer every day in the intensive factory farming industry...

*Main Sanctuary and Office Address:*

## Hillside Animal Sanctuary

Hill Top Farm  
Hall Lane Frettenham  
Norwich NR12 7LT

and

## Hillside Shire Horse Sanctuary

Sandy Lane West Runton

☎ 01603 736200

e-mail: [contact@hillside.org.uk](mailto:contact@hillside.org.uk)

[www.hillside.org.uk](http://www.hillside.org.uk)

*Founded in 1995 by Wendy Valentine*

### YOU ARE INVITED TO OUR CHRISTMAS FAYRE

at Hillside Shire Horse Sanctuary, West Runton

11am - 4pm

Sat 17th & Sun 18th November 2012

with Live Nativity Scene & Father Christmas

*Enjoy a day with our heavy horses and other rescued animals...*

**Hillside Animal Sanctuary**  
**Open Days**  
Visitors welcome at  
**Hillside Shire Horse Sanctuary**  
West Runton, Norfolk  
\*Open Daily 10am - 5pm  
Easter to last Thursday in October  
(open Good Friday, Easter Saturday, Sunday and Monday)  
\* Closed Saturdays in June, July & August  
also Fridays and Saturdays in April, May  
September and October  
and at  
**Hillside Animal Sanctuary**  
Frettenham, Norfolk  
1-5pm  
on Sundays in 2013  
19<sup>th</sup> May, 16<sup>th</sup> June, 14<sup>th</sup> July,  
4<sup>th</sup> August & 8<sup>th</sup> September

*Hillside donkeys enjoying natural surroundings...*







Hillside was founded in 1995 to help animals in need, particularly to campaign for the millions of animals suffering every day in the farming industry...

## How Hillside Began by Wendy Valentine

I am often asked how, prior to starting Hillside, I became interested in farm animal welfare and stopped eating food produced from animals. I first became aware of where meat came from when, as a child, I arrived home from school one day to find my mother serving chicken as a midweek meal - something that had previously only been a once-monthly event. I was soon very distressed to find that one of two cockerels, who lived in the garden with the hens, was missing. My mother denied any connection but, when I later found some familiar looking feathers hidden away, my father eventually admitted that it was indeed 'George' who had been served up for dinner! I was beside myself and refused to eat any meat for some time. Sadly, though, I succumbed to parental pressure and returned to a carnivorous diet.

It was around the mid-seventies when running a guest house that I again became naturally aware of what I was eating. One day when frying a calf's liver to produce a 'liver and onion' meal for the guests, I suddenly thought to myself 'This is a liver belonging to an animal who has been deliberately killed to provide this organ sizzling away in my pan for people to eat - people who weren't going to suffer at all if they forgo it'. Shortly after this, I had a vivid vision of distressed cows waiting in line as the slaughterman killed them one by one in an abattoir. From that moment I realised that I couldn't be part of that and at that time, I was totally unaware of the general suffering of farm animals and the dreadful living conditions they so often have to endure. I did, however, for several years afterwards continue to eat dairy products and buy eggs naively thinking that these were an innocently produced food. With

these new convictions, I had to adjust the menu of my guests without them realising it as, in the seventies, not too many people were accustomed to a meal without meat! Two tinned products 'Cadbury's Soya Mince', great in a cottage pie and 'Cadbury's Soya Chunks', a brilliant alternative to diced steak, were available. These made great meals for at least two days of the week for unsuspecting guests who still left compliments to the chef in the visitors' book at the end of their stay!

Later, after giving up the guest house, I returned to my childhood passion of caring for horses and began giving a home to mostly old and unrideable ones that nobody else wanted. I took over an established riding school and its horses, so those that could be ridden could provide an income to help feed those that couldn't. I absolutely hated dealing with the riding school 'clients' - people who were mostly only interested in the horses they could 'ride'. The horses didn't seem very impressed with the 'horse-users' either! Once over 70 horses, ponies and donkeys had found a home with me, it seemed the stables were more of a sanctuary and so in 1984 I founded 'Redwings Horse Sanctuary'. During the years of running this horse sanctuary, farm animals were never far from my thoughts. Since my guest house days, I was learning so much about the cruelty suffered by animals used for food. I tried to use Redwings as a platform to raise awareness of the plight, not just of horses, but farm animals as well. Refreshments served there on open days were always 'animal friendly' and we sold thousands of mugs and T-shirts displaying the message 'If you love animals, why eat them?' Imagine my disappointment on visiting Redwings on a recent open day only to discover they had abandoned my ethos and were selling chicken sandwiches and sausage rolls.

In 1994, while running Redwings, by chance I saw inside a battery hen farm containing 100,000 birds existing in the most appalling conditions. Every other cage contained mummified hens with live birds perched on top of the dead. I took footage of this to MAFF (now DEFRA), who on inspecting the farm reported back to me that 'they didn't find one dead hen'. This was an early lesson in how the authorities regularly cover up abuse of farmed animals. It was this experience that finally inspired me to start a sanctuary to help farm animals and so, Hillside Animal Sanctuary was founded in 1995. Many people told me that they considered the general public wouldn't support farm animals as they would do horses. Despite their concerns, I was determined to carry on to try to persuade people to have as much respect for a pig as they do a dog, and for a cow as they would for a horse. In 1997 I left Redwings to concentrate my energies on Hillside. Since those early days, with the help of our loyal supporters, Hillside has gone on from strength to strength and is helping so many animals along the way and creating awareness of the millions who suffer every day behind the closed doors of the farming industry. Thank you to every one who continues to make all this possible.



With pet turkeys, Pacco and Rosie

**Please consider a gift to Hillside by Standing Order . . .**

Just **£3** a month will help provide us with regular funding to ensure continuous care for the animals in our Sanctuary, as well as helping us to campaign for animals in need. If you would like to make a regular donation please fill in this form and *return to us*. To adopt an animal by Standing Order, please fill in both the **Adoption Form** on page 30 and the **Standing Order Form** below, and *return both forms to us*.

*Thank you for caring . . .*

**Standing Order Form**

Bank Name \_\_\_\_\_

Bank Address \_\_\_\_\_

Postcode \_\_\_\_\_

Please pay Hillside Animal Sanctuary Ltd  
 A/C No 70560088 Sort Code 08-90-14  
 The Co-operative Bank, 69 London Street, Norwich NR2 1HL  
 £ \_\_\_\_\_ on the \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_  
 and afterwards on the same day each  
**MONTH/QUARTER/YEAR** until further notice  
*(please delete as appropriate)*

My Name \_\_\_\_\_

My Address \_\_\_\_\_

Postcode \_\_\_\_\_

My Account No. \_\_\_\_\_ Sort Code

My Sanctuary No:  
 5

This Standing Order is for: **Donation**   
*(please tick as appropriate)* **Adoption**   
**Both**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send to:  
 Hillside Animal Sanctuary, Hall Lane, Frettenham, Norwich NR12 7LT





## Rescued...

*In two separate Trading Standards cases, we were pleased to provide sanctuary to a flock of sheep and several calves and pigs after they had been neglected by different owners. Trading Standards had instructed that the calves should come to us with their mothers but the farmer heartlessly sold the cows separately leaving the calves to come alone. Although we gave them the best care we could, they continually cried for their mothers for over two weeks.*



Missing their mothers...



## Rescued...

Some of the eleven Arab horses who came to us after their owner struggled to look after them, represent just some of 200 horses and ponies we have given sanctuary to in 2012. They arrived at Hillside following a call from Trading Standards, who had persuaded their owner to relinquish them into our care, or otherwise face the possibility of future prosecution. Some of the horses had clearly become underweight at a time of year when they should have been looking their best. The herd, whose hooves were badly overgrown, consists of five mares, a gelding, three stallions, a colt and a filly. These beautiful horses have now been de-wormed, foot-trimmed, vaccinated and also, very importantly, the stallions have been gelded. You can see below how well they have since recovered.





## *Rescued* - on arrival and now...

In addition to the large groups of horses in need that we have given sanctuary to in 2012, here are just some of the individual horses we have taken in this year, all in desperate need of care...



*(Left and above)* Jane came to us pregnant and in terrible condition, with her yearling foal, Penny, in May. After a few weeks of care, they were soon looking and feeling much better.

*(Below)* In April, Cherry's thick coat couldn't hide her emaciated body. Seriously undernourished, her growth was also stunted. Six month's good feeding has turned her into the beautiful filly you can see below.



*(Left and above)* We saved Sasha from being sent to slaughter. She was used as a carriage horse giving holidaymakers rides along Gt Yarmouth seafront. Recovered, she can now look forward to better days.





## *Rescued...*

*On discovering this mare, and her foal who had been born with a deformed leg, being advertised for free on the internet, we didn't have to think twice about offering them both a home at Hillside. We learned that their owner could not afford the expensive veterinary treatment possibly needed to help straighten the foal's leg to make her able to be ridden in the future.*

*We were concerned that advertising this mother and her disabled daughter for free, could have put them both in danger of an uncertain future.*

*On our vet's advice, Twiggy accompanied her foal, Lily, to the surgery to have her leg x-rayed. Following this, our vets have advised that any operation would be too risky. Instead they have recommended a course of treatment to help her live a long, happy and healthy life with her mother in the Sanctuary, where she will be valued for herself without the expectation of becoming a riding horse.*

## *Reason for Sanctuary*

Lily is the type of animal who meets no current social criteria that would justify her continued existence. She was born with a deformed leg, which quashed any romantic thoughts of the 'perfect equine'. She requires special attention and very sympathetic handling.

Lily just doesn't make the grade in any way that would render her 'usable'. She represents the epitome of the unproductive and therefore disposable form of life. But to those of us at Hillside, Lily is just one reason society needs places like ours – places of refuge for 'non-performers' in today's performance-based culture.

Lily, and all of the others to whom we give sanctuary from abuse, neglect and slaughter, is a mere whisper in a world roaring with the importance of things like achievement, competence and productivity.

Lily represents the almost forgotten value of other qualities such as kindness, compassion, inherent contribution and community spirit. For if performance is indeed of greater importance than kindness, then there is no place in this world for animals like Lily. The longing that so many of us feel as human beings for a more compassionate world for

our children and ourselves, would sadly remain unfulfilled.

Lily takes up so little space, yet because she cannot 'perform' she would be denied even that much. But in society's denial of space, a final 'use' *would* be found for her – she would be sent to the slaughterhouse to endure all its terror, so that she can become food for the tables of Europe and create profit for corporate giants.

Lily and many others like her, is our only defence for our decision to provide sanctuary for *all* animals in need, not just choosing those, for example, that could be re-homed with new families. Efforts to rehabilitate rideable or usable horses for instance, though often well-intentioned, are too easily overshadowed by the justification of performance-based values.

Sanctuary, on the other hand, is one of those words that pricks at the collective conscience of society. It pricks at it because Lily needs sanctuary, not from a great evil 'out there somewhere', but because she needs it from us, the you and me that make up society. Because such great value is put on performance, horses are in jeopardy from the moment they are born. But that should not be any great

surprise, for most of us learn from an early age that our value as individuals is directly linked to whether or not we can perform, produce or be competent at something.

That is where Lily becomes important. Though imperfect, she is a gentle being, vulnerable because of her inability to 'perform' or even make us ponder her fate. The decisions we make about Lily and many others like her, become the measure of who we really are as people and as a society. Our collective character is not formed by our decisions about the most beautiful, powerful or competent - it is shaped by the way we treat the weakest and neediest amongst us.

So when adults and children come to visit the animals at Hillside, we speak to them about the importance of a world where there *is* room for the imperfect. And as they watch Lily snoozing in the sunshine, or ambling happily around with her companions, they are able to learn the real meaning of sanctuary, painted in the bold colours of Lily's living, breathing existence. And because we can provide a place of hope, healing and comfort for Lily, then maybe, just maybe there is some hope for healing and comfort for the rest of us.

# Guess the Name of the Animal

An Easy Way to Raise Much Needed Funds for Hillside

**WITHOUT COSTING YOU A PENNY!**

If you would like to help raise funds to help feed and care for our rescued animals, please consider holding a 'Guess the Animal's Name' competition...

*Please help buy hay for the animals by holding a competition.*

We will send you a cuddly soft toy, with a card containing 30 possible names.

For just £1 donation each, your friends, relatives or colleagues can choose a name. When all 30 names have been picked, you can open the envelope provided and reveal the animal's actual name. Whoever guessed the name correctly wins the toy. Simply send back the donations and card to us. We ask for a deposit of just £5 which you may deduct from your final collected donations.

To receive your Competition Pack just choose from a Donkey, Cow, Duck or a Pig, and we will send you everything you need.

**It's so easy and great fun!**

Please send me a 'Name the Animal' Pack with a:

- Donkey  Name.....  
Cow  Address.....  
Duck  .....  
Pig  .....Postcode.....  
Dog  I enclose £5 (refundable) deposit   
Bear



Please return to:

Hillside Animal Sanctuary Hill Top Farm, Frettenham Norwich NR12 7LT



To see pictures of our rescued animals and the latest news from the Sanctuary, you may 'like' us on **facebook** or 'follow' us on **twitter** at any time...



... or go to our homepage [www.hillside.org.uk](http://www.hillside.org.uk) and follow the links from there



If you have an old car you don't want, you may choose to donate it to help our rescued animals. **HOW DOES IT WORK?** Every car has a value, whether roadworthy or only good for scrap. Give-A-Car will arrange the collection, either scrap the car or sell it at auction and make a substantial donation to Hillside. It's a free, simple service – they do all the work for you and donate most of the proceeds to us.

**Donate your old car...**  
To arrange a free collection  
call 020 0011 1664 and tell them you would like  
Hillside's rescued animals to benefit from the proceeds

## Please join our Supporters' email List?



We often receive very short notice of when our work will be featured in the national press or on TV. Because of this we, are rarely able to give you advance warning in our Newsletters. We often help in the making of television documentaries and investigative programmes and are concerned that you, our supporters, the people who make this possible, are missing these informative broadcasts.

If you would like to receive emails telling you of forthcoming programmes and other news, please complete the form below and return it to us.

Name .....

Sanctuary Number 

5					
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This can be found above your name & address on the back page

email Address .....

Address.....

.....Postcode.....



We produce this yearly newsletter to let our supporters know everything that's been happening at the Sanctuary during the past twelve months.

By sending this out, we also hope to raise funds to feed and care for all our rescued animals who wouldn't be here if it wasn't for the kindness of our supporters.

**This newsletter costs just 10p to print.**

## Holding an event to raise funds for Hillside?

Please be sure to send us a poster (or a picture and description) and we will post your event on our website to help publicise it.



# WINTER RUG & SHELTER APPEAL



We would very much like to thank everybody who has been supporting this important appeal to provide our rescued horses with extra outdoor rugs and also field shelters to give our animals protection from the elements. As we write, shelters are now being constructed which should be ready in time for when the colder weather arrives. With all the additional animals we have given a home to this year, particularly all the horses, the response to this appeal is already really helping them.

You may still donate to this appeal and please remember that we are always pleased to receive sturdy secondhand outdoor rugs of all sizes for our horses, ponies, donkeys and mules. Thank you again.

## Another Sanctuary in Desperate Need...

We were called earlier in the year with a plea for help by a small horse sanctuary who were really struggling to feed and care for their horses and ponies. When we saw the plight of their animals, we immediately agreed to take them all and soon eleven horses and ponies arrived at Hillside. Some had lost weight and because a colt hadn't been castrated, some mares, like Ngala, arrived with us with last year's foal at foot and pregnant again. Here you can see Shooting Star with newborn Jenny, and right is Ngala as she arrived, and below, a few weeks later, recovering well, with her new foal, Benny.





# Helping Hillside to help and campaign for animals in need...



*Please send my friends a Newsletter*

To increase awareness and support of Hillside Animal Sanctuary you may have friends who would like to receive details of our work. We will not add their names to our regular mailing list unless they request us to do so.

**Please use Block Capitals**

Name.....  
 Address.....  
 .....Postcode.....

Name.....  
 Address.....  
 .....Postcode.....

Name.....  
 Address.....  
 .....Postcode.....

Name.....  
 Address.....  
 .....Postcode.....

Name.....  
 Address.....  
 .....Postcode.....



## There are so many easy ways to help Hillside:

- Make a donation (please see back page)
- Adopt a rescued animal (see page 30)
- Buy Hillside gifts (see gift pages)
- Visit on Open Days (see page 2)
- Hold a 'Guess the Name of the Animal' competition (page 8)
- Distribute our leaflets (see this page)
- Enter our 'Spot the Hen' Competition (see page 38)
- Place a Piglet Collection Box (see this page)
- Organise sponsored events (see this page)
- Remember Hillside in your Will (please see this page)



## Yes, I would like to spread the Hillside message!

I have requested the items I require from the list on the right

Name (Mr/Mrs/Miss/Ms) .....

Address.....

.....Postcode .....

Parent's Signature (if under 16): .....

My Sanctuary Number is:

Can be found above your name and address on the back page

A donation towards the postage of the items on your list would be very much appreciated. **I enclose a Donation/Stamps £.....**

**Hillside Animal Sanctuary, Hall Lane, Frettenham, Norwich NR12 7LT**

## Standing Orders

Donating or adopting by Standing Order provides the Sanctuary with regular funds, and saves on our administration. (please see form on page 4)

## Spread the Hillside Message

PLEASE SEND ME . . .	QUANTITY
*The following DVDs, featuring our investigations, are available free of charge	
*'The Story of Boris the Bull' by Martin Shaw	
A Year at Hillside 2012 (£1)	
*C5 News - Freedom Food Turkeys	
*C5 News - Freedom Food Hens	
*Hillside 'Farm Animal Investigations'	
*C4's Dispatches 'Supermarket Secrets'	
* 'Tonight with Trevor McDonald'	
General Hillside Leaflets to distribute	
Open Day Leaflets	
'Factory Farmed Poultry & The Law' Leaflet	
'It's easy to be Dairy Free' Booklet	
'Spot the Animal' competition forms	
Adoption Forms	
Extra Newsletters	
Sponsored Event Forms	
Cardboard Money Box (for your home)	
Piglet Collection Box (for shop counter etc) (£3 refundable deposit)	
Legacy Leaflet with advice on making a will	





# Hillside

## SHIRE HORSE SANCTUARY

Latest News...



We Welcome Visitors\* Every Day 10am - 5pm

**Easter until last Thursday in October**

(open Good Friday, Easter Saturday, Sunday and Monday)

\*Closed Sat in June, July & August  
and Fri & Sat in April, May, Sep & Oct

## Darcy and Murdoch



Hillside has given a home to Darcy and Murdoch, two Clydesdale horses who were made redundant from the Bradford Industrial Museum when they closed the working horse section. Many people in Bradford were sad to see the horses leave the area, but they will now be able to stay together at our Shire Horse Sanctuary for the rest of their natural days.

**Hillside Shire Horse Sanctuary** is home to around 50 heavy horses including many elderly Shires and Clydesdales, Bess the Percheron and Ginny a Suffolk Punch.

Ex- racehorses, a herd of rescued Shetland ponies, donkeys and mules are among the other 100 horses, ponies, donkeys and mules who share life there.

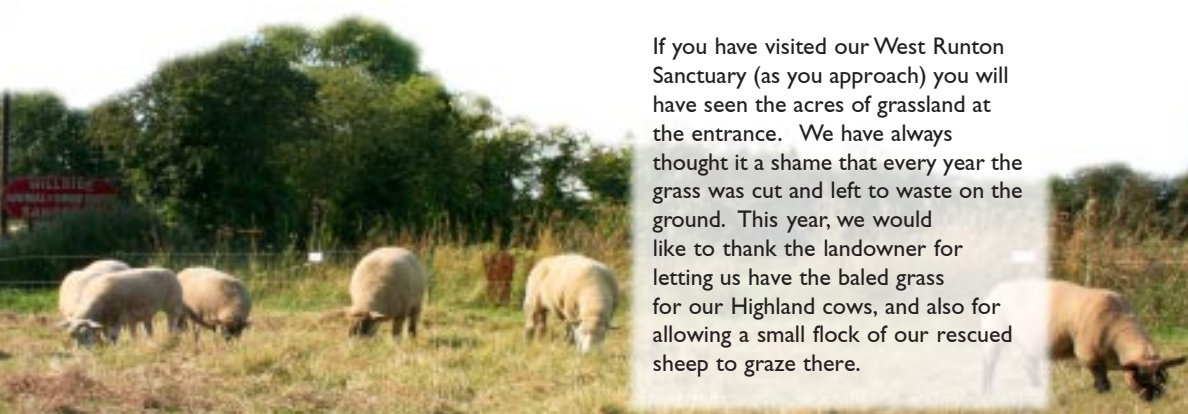
The Shire Horse Sanctuary is also home to 40 rescued Highlands and other cows, 46 pigs, 121 sheep. Also rescued goats, alpacas, deer, rabbits, ducks, hens, turkeys and lots of other birds who live here.

(The remainder of Hillside's 2000 rescued animals live at Hillside Animal Sanctuary at Frettenham)



Ex-racehorses in peaceful sanctuary surroundings overlooking the sea at West Runton.

If you have visited our West Runton Sanctuary (as you approach) you will have seen the acres of grassland at the entrance. We have always thought it a shame that every year the grass was cut and left to waste on the ground. This year, we would like to thank the landowner for letting us have the baled grass for our Highland cows, and also for allowing a small flock of our rescued sheep to graze there.





## The First Five Years



Our more recent supporters may like to know how Hillside Shire Horse Sanctuary at West Runton came to be.

In 2007, as the number of rescued animals at Hillside's Sanctuary at Frettenham continued to increase, in order to provide them with adequate land to roam on, we launched a 'New Farm Appeal' supported by our patron, Martin Shaw. With funds raised through this appeal, along with kindly bequeathed legacies, early in 2008 we were very lucky to acquire what is now known as 'Hillside Shire Horse Sanctuary'.

The farm, originally known as 'Norfolk Shire Horse Centre', was owned and run by Mr and Mrs Bakewell who, on retirement, put the site up for sale along with all the heavy horses, many of whom were elderly. The Bakewells were finding it difficult to find somebody interested in taking on the animals, and so were very relieved when we readily agreed to give all these horses as well as all the ponies, donkeys and other animals already living there, a permanent home. **And so, 'Hillside Shire Horse Sanctuary' was born.**

Since 2008, many more heavy horses and of course, lots of other rescued animals including horses, ponies, donkeys and mules, have found a caring home with us at West Runton on the North Norfolk coast. **All this made possible through the kind help of our supporters.**

## Meeting the visitors...



Saying 'Hello' to Shires, Delia and Sampson

## Hamish and Dougal arrive...



Highlands, Hamish and Dougal, safely arrived after their journey from Devon. A supporter campaigned to save them from being slaughtered so they could live out their days with our other rescued Highlands at West Runton.



Heavy horses living in harmony with lots of other animals at Hillside Shire Horse Sanctuary

## Up close...

We would like to thank the thoughtful supporter who donated a telescope so our visitors can see all the animals close up across the Sanctuary from the viewing point at the top of the hill.



## Farming Bygones

Over 30 years, the former owners of our farm at West Runton, had gathered an amazing collection of farming bygones showing how horses were used in days gone by. Our thanks to Mr and Mrs Bakewell for kindly lending their extensive museum collection to the Sanctuary for the interest of our visitors.

## OUR CHRISTMAS FAYRE



Father Christmas taking a break in our cafe and tucking into his customary 'animal friendly' mince pies. (See back cover for 2012 and 2013 Christmas Fayre dates)



# Shetland Pony Rescue...



Last February we were asked to step in to help thirty unwanted Shetland ponies whose future looked very bleak. A previous owner had bred from them for profit but when the demand for the foals declined, he 'disposed' of the entire herd. They were all transported to Norfolk where, unfortunately, they once again became unwanted.

The established herd of twenty eight pregnant mares and two stallions, have mostly spent their entire lives together and were in danger of being sent for slaughter or split up - some to live a solitary life in somebody's garden with people who have little knowledge about caring for them. Gumtree often advertises Shetlands for free when owners tire of them only to end up goodness knows where! These very friendly diddy ponies were in a very sad predicament and we were only too pleased to take them in.



*Safe in the Sanctuary at last- the Shetlands arrive at Hillside Shire Horse Sanctuary*



*Throughout the year, foals were being safely born in the Sanctuary. Although two foals required eye surgery, both operations were successful and their sight was saved. (The two stallions have now been gelded)*



**Our DVD 'A Year at Hillside 2012' includes our Shetland rescue** - available on order form on back page

*Living next door to the rescued Highland cows...*







## Our Borehole Appeal

We would like to thank everybody who has so kindly supported this appeal and, as we write, work has started and is due to be finished by the end of October.

Our existing water system which, with the help of our supporters, is being upgraded to a high capacity borehole, was struggling to cope with the drinking requirements of our rescued animals. Then one weekend soaring temperatures caused a crisis at the Shire Horse Sanctuary, when critical water supplies ran out for the animals.

Staff worked late into the night bringing in bowsers full of water from local residents to ensure that all animals had sufficient water until the morning, but it soon became clear these kind gestures of help couldn't keep up with the animals' needs. To ensure the continued well-being of the hundreds of rescued horses, cows, sheep, goats, pigs and other animals living at our West Runton Sanctuary, when neither the Fire Brigade or our local water authority could offer any help, we had no option but to bring in emergency supplies by tanker (at a cost of £2000). This lifeline provided the farm with an extra 27,000 litres and remains at the Sanctuary until work is completed on our new borehole, guaranteeing essential water is always available. We were hoping to have had this in place before something like this happened.

Talking of water - 2012 certainly hasn't been a very good year when it comes to the 'wet' stuff. Although our hand washing facilities had, for years, been considered adequate, the local authority **insisted** that we upgrade our hand wash stations, at a cost of nearly £4000, **before** we were allowed to open to visitors at Easter. We struggled financially to make the changes required just in time for our first Open Day, only soon after, to be hit with more water problems. This time too much of it! We had to close the Sanctuary to visitors for most of April and May due to the extreme wet weather conditions, the wettest on record, which left our visitors' areas waterlogged and inaccessible. This meant a decrease in the funds that we usually rely on at that time of year. Unfortunately, it wasn't until June that supporters could again visit our animals *and* have the chance to try out our lovely new hand wash basins!











### Desperate scenes on Halvergate Marshes...

In July we were called out to help two young dogs who had been seen roaming loose on Halvergate marshes, which are covered in a maze of dangerous dykes and bordered by fast straight roads. They had apparently been there for at least two days, so we called on Giles and Jo, who lived in the area, for help. Unfortunately, as the dogs were so nervous and frightened, they were unable to catch them, but thankfully were able to feed the hungry pair. First thing the next morning, worried that the dogs could easily be shot, run over or drowned, we went prepared and determined to bring them to safety.



The original caller had, on the first day of seeing them, already contacted the RSPCA, Police and Fire Brigade who all said they were unable to assist with them. Armed with a necessary dog pole, much-welcomed food, and lots of determination, we were able to catch the bewildered dogs.

Once back at Hillside, we found they had been microchipped and were able to trace a previous owner, who had only just rehomed the pair, only days earlier, to somebody who had contacted her through Facebook. The ex-owner of the dogs, who was unable to keep them through her own illness, was distraught to learn that they had been so callously abandoned, left to starve and meet a grisly end. The young dogs, who are Rottie x Collies, turned out to be brothers and are only 7 months old. Because of all they have been through together we will endeavour to find a loving home with somebody who will take them both.

### Wildlife...



When a family of foxes had to be removed from an urban garden, we caught them and brought them to safety.



When this swan landed, disorientated, in the streets of Norwich with an injured leg, we went to his rescue. After receiving veterinary care and recuperating, we released him by a river close to where we found him.



We frequently go to the rescue when we receive reports of wildlife in trouble. This year we have helped several swans, foxes, geese and in the spring we always have lots of young ducklings brought to us who have been parted from, or have lost their mums. Our ponds are home to many wild ducks who could fly away but have decided to stay. Sadly, many of the calls we have involving deer don't have a happy ending. So many drivers hit them and then just drive away leaving them severely injured. Often there is little we can do except save them from a painful lingering death by the side of the road. On a happier note, we have lots of deer at Hillside who **have** survived and some have been here several years - living much longer than they would have done in the wild.



Bambi, pictured in 2004, is still living happily at Hillside - please see page 38.



# PLEASE HELP



This winter, we desperately need your support to help feed and care for all the extra animals we have taken in during 2012

It is only through your kindness that we can continue to rescue and campaign for other animals in need . . .

. . . any amount you can spare will be very gratefully received.

*Thank you for your kindness and support*



I would like to donate £..... to help the animals

Name (Mr/Mrs/Miss/Ms).....

Address.....

.....

.....Postcode .....

My Sanctuary Number is:

5

If new supporter please write 'NEW' in boxes

Please make cheque/PO payable to Hillside Animal Sanctuary Ltd.

or debit my Visa/MasterCard/Maestro No.



Expiry date...../..... Issue No \_\_\_\_\_ (only applicable to Maestro)

Last 3 digits on reverse of card

I would like to donate by **Standing Order** and enclose the form on page 4

You may also donate online at [www.hillside.org.uk](http://www.hillside.org.uk) or call 01603 736200





*Pictured left:  
Two days  
after RSPCA  
inspected  
May Farm,  
we returned  
to find the  
pigs in these  
same dire  
conditions!*

The RSPCA inspector told us that he had no reason to disbelieve the farmer, when he had said he was bedding the pigs in with straw every day!!!!!!

## No Help for 'Higher Welfare' Pigs...

In 2007 we found pigs living in appalling conditions on 'RSPCA Freedom Food' (FF) accredited, May Farm in Norfolk. The footage was so shocking that our investigation was featured on 'Tonight with Trevor McDonald', allowing millions of viewers to see for themselves the dreadful plight of so many animals existing on so called 'higher welfare' farms.

In December 2011 we went back to May Farm to see if anything had changed. Unfortunately we found pigs forced to endure conditions just as bad as they had been in previous years. A current Freedom Food certificate adorning the wall, confirmed the farm's continuing place in the RSPCA's higher welfare scheme.

We notified the RSPCA, who told us the farmer had voluntarily removed himself from the FF scheme after receiving pigs from 'British Quality Pigs' (BQP - Dalehead Foods) that

had been kept on slatted floors and so were not allowed under FF welfare guidance. However, bold claims on BQP's website clearly state none of their farms use slatted floors, they are all Freedom Food accredited, and all supply Waitrose (who also only use Freedom Food accredited farms!) When we pointed out this inconsistency to the RSPCA, they admitted that some of their FF farms do in fact use slatted floors! This would mean there was no need for the farmer to remove May Farm from FF and also makes a mockery of the claims made by BQP who owned the pigs. You can certainly judge another of their claims for yourself - that the barns look 'light airy and straw bedded'.

Two days after the RSPCA inspected May Farm, we returned ourselves to find the pigs in the same dire conditions! (See picture above)



**No improvement...**  
RSPCA Freedom Food pigs at May Farm between 2007 and 2012



**Our DVD 'A Year at Hillside 2012' shows footage from May Farm**  
Available on order form on back page



# Be proud of higher welfare BUY BRITISH PORK



These banners have been adorning the Norfolk countryside...



Higher welfare pigs? - a miserable existence...



## Waitrose

**At May Farm we filmed Freedom Food Certificates dating back to 2000. Despite this, when we reported abominable conditions on the farm to the RSPCA in December 2011, they tried to tell us, that although they couldn't deny that the pigs concerned belonged to BQP, the farm had been taken out of the FF scheme because these pigs had, at some time, been kept on slatted floors! WHO WERE THEY TRYING TO FOOL? Both BQP and Waitrose websites boasted very different stories - see below...**

### Bold claims that give them away...

From the BQP (Dalehead Foods) Website...

...and what Waitrose would have you believe...

What's special about Waitrose pork?



Here are some claims Waitrose make on their website about pigs bred for their supermarkets...

'The farms are dedicated and exclusive to Waitrose.'

'Every Waitrose pig has free access to fresh straw, allowing them the freedom to create a comfy, warm bed.'

'Pigs are born outside and live with the sow outdoors until they're weaned at around four weeks old. They're then moved to bright, airy, straw-bedded barns and are only fed a cereal-based diet created by our dedicated livestock nutritionist.'

'All Waitrose farms are registered with the Red Tractor Farm Assurance Pigs Scheme and The Freedom Foods Standard (the RSPCA farm accreditation body).'

'All our farms are registered with Assured British Pigs and Freedom Foods (the RSPCA farm accreditation body). The farms are all specifically producing for Waitrose and work within producer groups to ensure that the required quality of standards of animal welfare and husbandry are met'

'...our pigs are weaned at approximately 4 weeks and brought indoors to light airy, straw bedded barns for finishing. No farms use slatted floors; all growing accommodation is straw based.

All our farms are Freedom Food approved with a lower stocking density than the industry standard and a high emphasis on welfare.'

### Our questions (January 2012) to the RSPCA...

**Why are you giving the benefit of the doubt to the farmer, when he claims he was bedding the pigs in every day, WHEN CLEARLY HE WAS NOT?! Of course he is going to say he was doing it - there no is evidence that it was done.**

**Slatted floors** - BQP (Dalehead) say none of their farms use slatted floors. If pigs at May Farm have previously used slatted floors, why are FF and BQP using techniques that do not reach their own published welfare standards?

How do the RSPCA respond to the fact that they were aware of the problems at May Farm in 2007 (via the 'Tonight with Trevor McDonald TV programme) and yet did nothing to improve the welfare of the pigs, or even remove the farm from the Freedom Food scheme?

As this farm persistently flouts the law, as set out in the Animal Welfare Act (2006), which states 'Where pigs are kept in a building they shall be kept on, or have access at all times to, a lying area which is clean, comfortable and does not adversely affect them, and either has well-maintained dry bedding or is well-drained. (2) Where bedding is provided, this must be clean, dry and not harmful to the pigs.' Why has no action been taken to prosecute the farmer, or to improve conditions for the pigs?

RSPCA FF Welfare standards for pigs (section E 7.1) states 'pigs must, at all times, have access to straw or other suitable media such as wood chips or sawdust in sufficient quantities to allow and encourage proper expression of rooting, pawing, mouthing and chewing behaviors.' This has not been adhered to at any time we have seen conditions there... a fact confirmed by comments made by BQP in their notes... Why has the farm been allowed to continue with FF accreditation?

### We are still awaiting the Society's response...



By DEIRDRE O'BRIEN  
dobrien@penguin.co.uk

**SICK and deformed chickens with raw patches of skin flap around the corpse of a bird too weak to survive.**

In seconds they are pecking away at its flesh as hundreds around them, unable to stand and with most of their feathers gone, drag themselves along by their wings.

All are crammed into a huge windowless shed. And soon they will all be dead... skinned and ready for dinner tables across Britain.

These distressing scenes of chicken factory farming at its worst were secretly filmed by an undercover investigator after a tip-off from an outraged member of the public.

The footage was shot over four days at a farm where birds are bred from chicks to broilers in "rearing sheds" that boost their growth to twice the normal rate.

Many of the birds had lost half their feathers and clearly had painful leg deformities. The filthy shed floor was littered with corpses, some in an advanced state of decomposition.

In one shot the birds are shown being roughly shoved into stacked drawers, the doors slammed against their desperately flapping wings.

Even the RSPCA, used to scenes of sickening cruelty, were shocked by the birds' treatment at Green Acres Farm, in Southrepps, Norfolk. They are launching an immediate investigation.

**MISERY**

The film was shot by a worker from the Hillside Animal Sanctuary in Frettenham, where TV actor Martin Shaw is patron. The destination of the birds after slaughter is not known.

Sanctuary boss Wendy Valentine said: "Broiler chickens lead a life of misery.

"Their excessive and unnatural growth rate has come about as a result of genetic engineering and makes them pile on weight three times as fast as they should.

"Their bones simply cannot handle this and as a result they suffer awful, painful leg deformities that leave many of them unable to walk at all.

"If dogs, cats or horses were kept in these conditions people would be prosecuted."

Wendy said the UK had some of the best animal welfare laws in the world, but they were "rarely enforced".

She added: "Hillside has brought similar cruelty cases to the attention of the authorities, who have taken no action to improve life for farmed animals and birds.

"Farmers keep these animals in huge windowless sheds, locked away from public view and generally the only people to see the miserable lives they lead are government officials.

"Staggeringly it appears, from their point of view, that keeping animals in these

# Crammed together in huge windowless sheds, covered in scabs and too weak to stand.. the unacceptable face of chicken farming in UK



Deformed birds gather around one of corpses

**'I hope shops using these concentration camps will rethink their buying policy'**

ANIMAL CHARITY PATRON MARTIN SHAW



appalling conditions is legal."

Inspector George Gently star Martin told us: "I've seen the footage and can hardly find words to

scribe my outrage and sadness for the cynical cruelty and lack of humanity displayed by those responsible.

"I hope and trust those shopping outlets that make use of these animal concentration camps will rethink their buying policy. If not, public outrage will make the decision for them."

An RSPCA spokesman said:

"We were disturbed to see this unnecessary rough treatment of birds being put into transport containers, the birds that appeared to be sick and those decomposing among live ones.

"There is no excuse for this kind of practice and we will be carrying out an investigation.

"Farms that just use minimum legal standards, in some cases

referred to as 'factory farms', don't do enough to address the welfare needs of the animals.

"They don't give them enough space, bedding, perches to roost on or appropriate lighting".

When the Sunday Mirror called the farm for a comment, a man answering the phone said "We rent the barns out" before hanging up.



23rd September 2012 featured Hillside Farm Animal Investigation





### It's a short life for today's chicken, and a brutal one.

Over the last fifty years, the intensive broiler chicken industry has transformed the face of British eating. Now, every year in the UK alone, hundreds of millions of chickens live and die in factory farms, many suffering from painful diseases, and every one of them living lives devoid of any true purpose.

The on-going ambition of poultry scientists has been to achieve heavy, meaty chickens in the least possible time; this tampering with nature has resulted in birds reaching the desired weight in a mere five or six weeks. By contrast, a chick of that same age, spared ruthless genetic selection for ever-faster growth, will still run for shelter under its mother's soft wings.

The mother hen will teach her chicks what's good to eat, and what to avoid, and protect her brood from danger. Yet the supermarket chicken, the takeaway chicken, the Sunday roast, that half-eaten leg of chicken left lying on the pavement on a Saturday night - they will all have come from some orphaned chick. Doomed to hatch out in a huge steel cabinet, transported on day one to a vast broiler house, tipped from a crate onto the shed floor, each little bird just one among fifty or sixty thousand others, and now expected to learn survival. Unless he or she never does discover the art of living - they're known as 'starve-outs' in the trade.

As the little birds grow (amazingly quickly) their immature bones can't keep up. At around week four, young legs are barely strong enough to bear the abnormal body weight. Many spend their time crouching down on the increasingly faeces-ridden litter. And now the shed becomes seriously crowded, a carpet of birds, their only purpose in life to push their way through the crowds to food and water points. Some sicken and die, and may remain rotting on the shed floor, till turnout time.

Technically, modern broiler chickens are clinically obese. Even when they're just a few weeks old, all manner of the diseases of obesity may have set in. But these chickens aren't meant to last, their only role in life is to make it to the slaughter house. First comes the terrifying catching process, then a gruelling journey, crammed together in drawer-like modules or crates, often suffering from injured or trapped limbs, and from heat, stress or cold.

And the suffering is not over yet. At high speed, they must be grabbed from the crates and hung in shackles, a process known to cause great pain. Death is generally by electric shock, intended to render the birds unconscious, before necks are cut and bleeding-out takes place. It's well known, though, that this stage, bad enough if all works according to plan, can go wrong. Birds may regain consciousness, before meeting the knife.



*Cramped conditions inside a broiler breeder shed - picture taken during Hillside's 2011 investigation exposing the plight of the parent birds*

There is a strange and cruel irony lurking behind today's grossly overweight chickens. In order to breed successfully, the parents, genetically identical to their offspring, must remain lean and active. So they are kept hungry, sometimes very hungry, eating their meagre rations, so finely tuned by the breeding companies, in a matter of minutes, their suffering compounded by the fact that they, like their offspring, have been genetically selected for big appetites.

Apart from short bouts of frantic eating, breeders' lives consist of repeated copulation, a process that often leaves the females wounded and near-featherless.

### ...and vet, **Graham Hart (MRCVS B.Vet.Med MSc)** reported after seeing our evidence...

'This film footage clearly demonstrates several welfare problems which sadly are far too common in the Broiler industry. Due to the excessive growth rate in modern broiler rearing (slaughter is at about 40 days old) the legs of the birds often don't form properly, leg deformity and lameness are very common as was well evident in the film. Birds that are lame spent a lot more time sitting down, so their skin is in contact with the faeces contaminated litter for a lot of the time leading to inflammation of the skin of the hocks which in bad cases becomes ulcerated. Also in the film inflammation of the abdominal skin was clearly seen. This abdominal skin is normally covered in feathers, in the film many birds were missing a lot of feathers, suggesting feather plucking was rife also the damp

conditions underfoot had extensively soiled the feathers of the breast and abdomen, this also leads to marked feather loss. Dead birds looked as if they had lain there for some time without being removed, a major health hazard for the others. Why were the birds dying? One reason is Sudden Death Syndrome, where they just drop dead because their hearts cannot keep up with the excessive growth rate (up to 3% of the flock!), the other major reason is due to the complications of lameness (skin ulcers, infections). Birds being put in crates appeared to be being handled often by one leg; this is against EU guidelines, it can lead to fractures and dislocated hips, i.e. unnecessary stress for these birds. I find it unacceptable that birds are reared in such a fashion.

**Clare Druce has worked alongside us since the early days of Hillside and was even instrumental in its founding. For many years she has been a prominent campaigner and leading authority on the plight of farmed animals especially the suffering that poultry endure in the intensive factory farming industry. She has always been willing to help us expose atrocities by sharing her in-depth knowledge of farming practices. Clare has joined us in top level meetings with the RSPCA to 'battle it out' regarding their flawed 'Freedom Food' scheme. Clare, who has been sympathetically supported by her husband, Duncan, an acclaimed composer, has written a soon to be published book, 'Chicken's Lib - The Story of a Campaign', which details her life's work campaigning for farm animals.**



In 2011 we met with Mark Watts, then Chief Executive of the RSPCA, and Leigh Grant, CEO of Freedom Food (FF). Leigh Grant told us he would love to prosecute a FF farmer as it would send a message to all their members, that they take animal welfare very seriously. We reminded him, that of the 35 FF farms we had visited in Norfolk alone, we had found conditions to be so bad on around a third of them, that they had gone on to be the subject of either a prosecution or a high profile TV programme. With this in mind we asked Leigh Grant just how many FF farms the RSPCA had actually prosecuted, based on their own evidence, after a visit from one of their own officers. To our surprise he did not know, but guessed there were two. Three months later he told us there were three farms.

It's hard to believe the RSPCA care too much about the animals on their FF farms when, in the 16 years FF has existed, and with thousands of farms spread across the UK, they have only found THREE farms, apart from the ones Hillside found, where conditions were bad enough to warrant a prosecution! To make matters worse, further investigation into the three FF farms the RSPCA had supposedly prosecuted, two weren't even related to animals in the scheme. One was for the illegal castration of a dog, and another was for mistreatment of a sheep! To date, we have unable to find out about the third.



Last year our investigations uncovered appalling conditions on a FF pig farm, which was also fully exposed by the 'People' newspaper. This was Manor Farm in Norfolk where the pigs were living and sleeping in slurry with dead carcasses decomposing

Freedom Food pigs at Manor Farm, Yaxham

**Our DVD 'A Year at Hillside 2012' includes our film of Manor Farm**



### Intensively farmed...

...baby ducks like these, are killed at just six weeks old. In a natural environment, they would still be sheltering under their mothers' wings. These ducks are now safe at Hillside...

nearby. **The RSPCA had already been informed twice** about conditions on this farm **before** the newspaper story broke at which point they decided to take away the farm's FF accreditation. We were disappointed to find a few weeks later that the farm had been reissued with its FF accreditation! We kept an eye on it and, as we suspected would happen, it wasn't long before the pigs were again sleeping in their own excrement and urine. **Leaving animals to live like this is illegal and farmer should have been prosecuted, not given his FF certificate back.**

In another case, more recently, we revisited May Farm, where in 2007 our filmed evidence had seen it exposed on 'Tonight with Trevor McDonald' for keeping Freedom Food pigs in a dreadful state. We filmed the farm again in 2009 and for the third time in December 2011. On these two latest occasions, nothing had improved for the pigs. We informed the RSPCA and in spite of a Freedom Food certificate adorning the wall, the RSPCA even tried to convince us that the farm wasn't in the scheme. The full story of this investigation is on pages 18 and 19.36

The RSPCA claim they make unannounced visits to check up on farms in their FF scheme, but in reality they do not go in without prior arrangement. They are hardly likely to find many problems if they make an appointment first! Also, RSPCA officers have told us off the record, that if they come across welfare issues at a FF Farm, they are told to not proceed, but to contact FF head office instead! In light of these disquieting facts it seems to us that, rather than being keen to prosecute, they actively avoid it so that **farmers belonging to the RSPCA's Freedom Food scheme are rendered exempt from prosecution!**

### Hope on the horizon?

Earlier in the year, the RSPCA appointed a new CEO, Gavin Grant, who appears 'not to suffer fools gladly' and we are hoping he makes the right decisions when it comes to deciding the future

### A Successful prosecution



The farmer who was responsible for neglecting the herd of 40 cows and calves that we gave sanctuary to in 2011, has been successfully prosecuted in 2012 by Trading Standards and banned for life from keeping farm animals. We were pleased to be able to offer a home to all the unfortunate animals, who are pictured here fully recovered, living out their natural days at Hillside.

### Shire Horse Prosecution Update -

Hillside's prosecution of the keeper of ten neglected Shire horses, who were put in our care after they were seized by the Police, is ongoing. The first court hearing is being scheduled for early in 2013.



## HOW EGGS ARE STILL PRODUCED



One picture is an outlawed 'battery farm'. The other is a new 'enriched colony'. Can you tell the difference?



### Disturbing facts:

There are 'Small Animal Veterinary Nurses' and 'Equine Veterinary Nurses' but we have never heard of anything resembling a 'Farm Animal Veterinary Nurse'. This despite the millions more farm animals born every year than dogs, cats or horses!!

Vets have revealed their main business now, is treating small animals and horses. Farmers seem reluctant to use the services of a vet because of the cost and farm animal vets are on the decline. We think this is telling of how animals reared for the dinner plate are at the bottom of the pile when it comes to their welfare.

### Where have all the birds gone!! UPDATE



In 2011 we joined forces with Terry Spamer and Lush (Cosmetics) to help end the cruel practice of killing and eating 17 Million wild birds, many of which will have migrated from British gardens to Italy, where they are enticed into massive nets by decoy birds that, for most of the year, are kept in the dark, in cages barely larger than themselves.

Following this investigation and release of subsequent footage, all trapping sites in one city, Brescia, were closed until April 2012. Just this small victory alone saved thousands and thousands of birds!! The investigation is ongoing ...

We will keep you updated with any further developments ...

## Little improvement for caged hens

A 2012 Hillside farm animal investigation, prompted the 'People' newspaper to use our evidence in an article showing how things haven't improved for hens following this year's ban on battery cages. **The extra space these poor hens have gained to exist in these 'enriched cages', is about 'the size of a beer mat'!**

Long-term supporters may remember that one of the first farm animal issues Hillside campaigned against, was the plight of the battery hen.

Our patron, Martin Shaw, also voiced his concerns in the article... **'It's cynical to ban battery cages and then allow equally cruel replacements. This disgusting practice must be stopped and all who have any sense of humanity should oppose it.'**

## Garden House Farm

When our investigator saw conditions inside Garden House Farm in Norfolk, he was shocked to find pigs that had very obviously been laying in slurry for days, unable to stand, and clearly suffering from pain and distressed. He also filmed pigs that had died sometime before, being eaten by fellow pigs. We reported this to the RSPCA at the first opportunity who then involved Norfolk Trading Standards. However, it was reported back to us that they couldn't find any of the pigs in question!!



## 'Farm Animal Investigation Appeal'

Hillside has had much success in bringing to the public's attention the cruelty involved in today's intensive factory farming systems. Not only have we gained the confidence of television documentary producers who have regularly broadcast our evidence, we also distribute thousands of free 'Farm Animal Investigation' DVDs so that people can see for themselves just what is going on behind the closed doors of the farming industry. The 'Bernard Matthews' turkey beaters' was just one of Hillside's investigations and programmes such as ITV1's 'Tonight with Trevor McDonald', BBC's 'Watchdog', C5, Sky News and C4's 'Dispatches' have all featured Hillside's footage. We feel that our ongoing undercover operations, which expose battery hen farms, appalling pig, cattle and sheep 'welfare', along with other atrocities in the farming industry, are vitally important. If you would like to contribute towards funding this work, please make a donation to our **'Farm Animal Investigation Appeal'** on the back page. Thank you.



## We give a home to **60** stray and abandoned horses and ponies...



*Many pregnant mares have safely given birth this year...*



*With nowhere to go, the horses and ponies were straying around housing estates...*

An urgent call from a Trading Standards Officer resulted in Hillside giving sanctuary to a herd of sixty stray and abandoned horses and ponies from South Wales. We couldn't refuse to help these homeless horses, who had nowhere else to go. They had been impounded by the council after they were found straying on housing estates, school grounds and busy roads where they were in danger of being hit by traffic.

**This rescued herd, our biggest intake of rescued animals to date, included many pregnant mares. Neglected and left to fend for themselves to forage what food they could, many of the animals arrived in poor condition, but with good food, care and veterinary attention, all have survived. All ungelded, the males have had the 'little op' to prevent the herd increasing next year.**

To help us look after these abandoned animals, we can only turn to our supporters. If you would like to donate towards the ongoing feed and care of these horses and ponies who were in such desperate need, please donate by using the form on the back page. We also have greeting cards available on the opposite page featuring these horses...

*In pastures green, the once abandoned horses now have a new, secure life at Hillside...*





# ...also 20 more horses safe from flooding and neglect

Before their lives had been endangered by flood water, this herd of horses, including pregnant mares and foals, had been abandoned on wasteland and were only being fed by kind members of the public who had taken pity on them.

Fortunately for these horses, following public concern, the authorities intervened and asked if Hillside could take them in to save them from further danger and suffering. Even prior to the flooding, Trading Standards had already removed some of the horses from the area on welfare grounds. When their field flooded they became trapped on a railway embankment and, to keep them from starving, Fire crews launched dinghies and transported hay to them across the deep water

Once the waters had subsided we were pleased to take in the twenty new arrivals from the Sully area and this became one of six major equine rescue we have undertaken in 2012.



## Horses trapped by flood on Sully Moors, near Barry



3 May 2012 Last updated at 20:55

Fire crews in the Vale of Glamorgan have been on a mercy mission to feed a large group of starving horses, stranded by rising flood water.

Animal welfare campaigners say the 16 horses and young foals have been without food for days and were getting weaker by the hour.



*In safe surroundings - some of the Sully horses enjoying their hay...*

*The first foal is born - Lightning safe at Hillside with her foal, August ...*



**Our DVD 'A Year at Hillside 2012' shows the Welsh ponies arriving at Hillside** - available on order form on back page

**WPI.**  
*Rescued Pony Greetings Cards*




Featuring some of eighty stray and abandoned horses and ponies, Hillside rescued from Wales in 2012  
Blank inside (8" x 6")  
with envelopes  
4 cards in 2 designs **£1.95**





*At Hillside we have over 600 horses, ponies and donkeys in our care. Our dedicated staff who feed and care for them know their individual characters, and any concerns about our equines are quickly reported to our veterinary team.*

## Caring for Horses at Hillside

The horses, ponies and donkeys at the Sanctuary range from the very young to the very elderly. Many come to Hillside with problems such as psychological trauma as a result of bad handling, ignorance or neglect, or they have chronic ailments which their owners can no longer cope with. Some are retired because of age or disability. Whatever their individual needs may be, our team of staff at Hillside dedicates its time to caring for them, particularly specialising in the welfare of the older horse.

### FEET

Horses can suffer with so many hoof-related problems so it is essential that their feet are checked regularly by a farrier. To keep them in good shape our horses' feet are generally trimmed every six to ten weeks as necessary.

### VACCINATIONS

All our horses, ponies and donkeys are routinely vaccinated for tetanus and equine 'flu. This is an important preventative measure as both diseases can have fatal consequences, especially in donkeys and older horses and ponies.

### DIET

During the summer months when grass is plentiful, our horses enjoy their time grazing in the fields. However, during these months some of our family need to have their grass intake monitored very carefully as they are prone to a condition called laminitis (inflammation or oedema of the sensitive laminae of the hoof). These ponies benefit from a high fibre diet of hay, chaff or soaked fibre nuts with added herbs and vitamin supplements. In the winter, as the grass loses its goodness, we feed plenty of good quality or vacuum-packed hay.

This is supplemented with grass nuts with added herbs, garlic, vitamins and minerals which are soaked in water with the addition of seaweed and cider vinegar. This grass nut mix, which we call 'The Hillside Recipe', is given, mixed with chaff and cereal mix, at ratios depending on the individual animal's requirements. Mineral licks are always available to our horses who also enjoy treats of carrots and apples.

### INTERNAL PARASITES

It is very important to follow a strict de-worming programme, using the recommended dose of the appropriate wormer. One of the most important, but sometimes overlooked, part of parasitic control is the regular removal of droppings from the horses' pasture, a procedure that our staff carry out on a daily basis.

We also monitor our de-worming programmes with regular worm egg counts. We do this by taking faeces samples and checking them under the microscope.

### SHELTER

It is important to protect equines from wind, rain and sun (particularly in very hot weather). This can be in the form of a natural windbreak i.e. thick hedge or trees, or a man-made shelter. Donkeys must have a purpose-built shelter to protect them from our wet, and often cold British climate, as their natural coat does not have the benefit of the protective oils that horses and ponies have.

### FLY-STRIKE

Like other animals, horses can suffer with fly-strike during the warmer weather. Therefore, it is important

that they are checked daily for wounds etc, as, if left untreated, they will soon become infected with maggots.

### POISONOUS PLANTS

Ragwort and Yew are the most common but we also have to watch out for:

Cowbane, Cuckoo Pint, Deadly Nightshade, Foxglove, Hellebore, Hemlock, Water-dropwort, Henbane, Herb Paris, Horsetail, Iris, Laburnum, Larkspur, Lily of the Valley, Linseed, Lupin, Meadow Saffron, Monkshood, Privet, Rhododendron, Bracken, Black Nightshade and Box.

### TEETH

All horses, ponies and donkeys can suffer with dental problems, especially as they get older. It is important that their teeth are regularly checked and treated by a qualified dental technician or vet, even if they are not being ridden. We find 'Hillside's Recipe' is of particular benefit to our older horses whose teeth cannot always cope with long fibre.

### SKIN CONDITIONS

Horses can suffer with skin conditions such as sweet itch, ringworm and lice infestation etc. It is important to get the correct diagnosis as soon as any rubbing or irritation is noticed so that they can receive the appropriate treatment without delay.

### COMPANIONSHIP

Horses, ponies and donkeys are naturally a herd animal and desperately crave companions of their own kind. It is a very sad sight to see a solitary horse who usually has only the occasional company of his owner to look forward to!







As they are prone to laminitis, these Hillside ponies and donkeys are having their grass intake restricted. You can see them readily enjoying a treat of cut, and dried, nettles which they love to eat when they are available. Nettles are really high in vitamins A and C, and rich in nutrients, including calcium, choline, magnesium, boron, iron, iodine, silica, sulphur, potassium, chlorophyll, histamine, serotonin, glucoquinones, bioflavonoids, tannins and amino acids which means they are really good for them to eat.

**Pluto** (right), came to us as an unwanted 3 year old stallion. Had we not taken him in, he would most likely have been sent for slaughter just like so many other similar young horses. All victims of senseless overbreeding. Pluto has now been gelded, but still had to be kept safely separated from mares for a few weeks to prevent any unwanted pregnancies! As his temporary enclosure was short of grazing, we collected lots of grass, hogweed and other greenstuff for him so he didn't miss out on the beneficial effects of having a 'fresh' diet. We think there is no reason for any horse to go short of foliage during the summer months when there is such a plentiful supply around the country lanes just waiting to be picked. They just love it!



**Dibley** (below), didn't come to us in this condition because his owner had starved him - he became this ill because he had been grazing on fields infested with ragwort which he had ingested. Although we tried, we couldn't save him and sadly he was put to sleep.



Below is a scene that, unfortunately, is all too common - a horse grazing surrounded by the deadly weed, ragwort. **We urge owners to completely remove this plant from their fields as, when eaten, it causes fatal and irreversible liver failure to horses, sheep and cattle.**





# Sponsor a Rescued Dog at Hillside



Monty



Sheba



Susie



Sabre



Ben

I would like to 'Sponsor' \_\_\_\_\_

For myself/as a gift for: (Mr/Mrs/Miss/Ms) \_\_\_\_\_

(DELETE AS APPLICABLE) BLOCK CAPITALS PLEASE FORENAME SURNAME

Address \_\_\_\_\_

Postcode \_\_\_\_\_

My 'Sanctuary Number' is

If you are a new supporter please write 'NEW' in boxes

Please send introduction pack to ME  to the RECIPIENT

(Please tick appropriate boxes)

As a: Christmas Present  Birthday Present  Other Gift

I would like to include the message (maximum 5 words including your name) \_\_\_\_\_ Date to arrive by \_\_\_\_\_

If you are giving this sponsorship as a present, please complete YOUR details below:  
Name (Mr/Mrs/Miss/Ms) \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel No. \_\_\_\_\_

I prefer to pay by **STANDING ORDER** & enclose the form below, or I enclose £..... for a year

(Please add £2 for postage abroad)

Signature \_\_\_\_\_ Date \_\_\_\_\_ Email \_\_\_\_\_

Please make Cheque/PO payable to: Hillside Animal Sanctuary Ltd, Hall Lane, Frettenham, Norwich, NR12 7LT



or debit my Visa/Mastercard/Maestro No. \_\_\_\_\_

(Please allow 7 days for delivery)

Valid date...../...../..... Expiry date...../...../.....  
Last 3 digits on signature strip..... Issue No \_\_\_\_ (Maestro only)



## Standing Order Form

Bank Name \_\_\_\_\_

Bank Address \_\_\_\_\_

Postcode \_\_\_\_\_

Please pay Hillside Animal Sanctuary Ltd  
A/C No 70560088 Sort Code 08-90-14

The Co-operative Bank, 69 London Street, Norwich NR2 1HL

£ \_\_\_\_\_ on the \_\_\_\_\_ day of \_\_\_\_\_ 20 \_\_\_\_\_

and afterwards on the same day each

**MONTH/QUARTER/YEAR** until further notice

(please delete as appropriate)

My Name \_\_\_\_\_

My Address \_\_\_\_\_

Postcode \_\_\_\_\_

My Account No. \_\_\_\_\_ Sort Code

My Sanctuary No:

DS Can be found on back of this Newsletter

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send to:

Hillside Animal Sanctuary, Hall Lane, Frettenham, Norwich NR12 7LT

Sponsoring a dog helps to feed and care for a dog that has been with us long-term, either because a good home has not been forthcoming or they are unsuitable for the ordinary family environment and would require a special home.

This scheme is entirely separate from our usual 'Adopt a Rescued Animal' scheme and we are asking for a donation of your choice. If you choose to donate by Standing Order this would greatly help to reduce our admin costs.

We will 'introduce' your chosen dog with his/her story and picture, with another photo to follow later in the year. We will also send you a keyring featuring your dog. If you would like to give this as a present to somebody at a different address, we will also send you the doggy details too.

Please note: If the dog you are helping is lucky enough to find a loving home, or sadly dies, we will automatically introduce you to another dog that needs your help. Thank you.

Tel: 01 603 736200 [www.hillside.org.uk](http://www.hillside.org.uk)



## Dear Supporter...

Since Hillside Dog Rescue was set up in March 2010 following our investigations into puppy farming, we have rehomed hundreds of dogs into loving family homes.

Although not every dog can be rehomed because of temperament or health issues, we will not put any dog to sleep who is capable of enjoying a good quality of life. We are so grateful to our supporter who has funded the building of long-term accommodation which we are happy to say is now complete and houses around 15 rescued dogs. This saves them from spending too long in a kennel situation waiting for a suitable home that is unlikely to come along.

At the time of writing, we have around seventy dogs in our care who are all thankful to the dedicated band of volunteer dog walkers who turn up in all kinds of weathers to take them out.

**Buddy** was rescued after a passerby noticed him sitting by the side of the road for hours. We can only assume he was waiting for his owner to return. We thought this 'Dog's Poem' could have been composed for Buddy, and other dogs like him, who are abandoned but yet wait patiently for someone they love, who is not coming back...

A dog sits waiting in the cold autumn sun  
Too faithful to leave, too frightened to run  
He's been here for days now with nothing to do  
But sit by the road, waiting for you

He can't understand why you left him that day  
He thought you and he were stopping to play  
He's sure you'll come back and that's why he stays  
How long will he suffer? How many more days?

His legs have grown weak, his throat's parched and dry  
He's sick now from hunger and falls, with a sigh  
He lays down his head, he closes his eyes.  
I wish you could see how a waiting dog dies.

Although they all spend as much time out in their paddocks as possible, they still enjoy a gentle walk along the country paths. Thank you, too, to everyone who has donated to help provide them with food and bedding. Please remember, if you are local to us, we are always pleased to receive your old duvets and even old sofas and chairs etc, for the dogs' beds. Thank you.

Wendy Valentine



Long-stay dogs, Rico and Tia, enjoying home comforts in our recently built Dog Chalet which has been so kindly donated by Patricia Ball in memory 'of all the dogs she has known and loved'. On behalf of our rescued dogs, a big thank you, Pat.

## Tina's Story



We saved lovable Tina from being put to sleep in a Buckinghamshire stray dog pound. She is now enjoying life and cheering up residents at a nursing home in Norfolk where, they have told us, she has made such a difference to their lives by just being around.

Our aim is to create awareness of the dreadful types of conditions in which these breeding dogs and puppies are kept and to encourage people to offer a home to a rescued dog, rather than buying a puppy from a breeder.

To avoid further unnecessary breeding we ensure that all dogs coming into our care are neutered, vaccinated and micro-chipped, and we always carry out a home check.

Thousands of healthy dogs are put to sleep in the UK every year through no fault of their own  
**Please help us to help them**

Our DVD 'A Year at Hillside 2012' shows playtime for our rescued dogs at Hillside - available on order form on back page



**A Hillside Gift Idea . . .**



**Optional Presentation Folder £3**

**Adopt a rescued animal for just £10 a year!**

**Adopt one or more** to receive an attractive certificate with twice-yearly report and photograph of each animal. Your contribution will help to feed and care for our rescued animals. **We ask for a minimum donation of £10 yearly for each adoption.**

*(Please allow 7 days for delivery)*

You may order your adoption on-line from our secure site **www.hillside.org.uk** or telephone **01603 736200** 9am - 9pm 7 days a week



**"Makes an unusual present for family and friends!"**



**\*La Vizelle an ex-Racehorse**



**\*Misty & Frosty**



**\*Inti & Lupi the Alpacas**



**\*Rosemary Rabbit**



**\*Bluebell**



**\*Beauty the Sheep**



**\*Katy the Pony**



**\*Billy Griffin**



**\*Doris Duck**



**\*Danny & Adele**



**\*Henrietta an ex-battery Hen**

**Rescued Animals available for adoption...**



**\*Bobby the Clydesdale**



**\*Dancer & Prancer**



**\*Murphy the Mule**

**I would like to 'Adopt' \_\_\_\_\_**

**For myself/as a gift for: (Mr/Mrs/Miss/Ms) \_\_\_\_\_**  
(DELETE AS APPLICABLE) BLOCK CAPITALS PLEASE FORENAME SURNAME

**Address \_\_\_\_\_**

**Postcode \_\_\_\_\_**

**My 'Sanctuary Number' is**

5				
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If you are a new supporter please write 'NEW' in boxes

**Please send first photo & report to ME  to the RECIPIENT**

**As a: Christmas Present  Birthday Present  Other Gift**   
(Please tick appropriate boxes)

**Date you require adoption to arrive by \_\_\_\_\_**

**I would like to include the message (maximum 5 words including your name)** \_\_\_\_\_

**I enclose £ \_\_\_\_\_ (minimum £10) also an additional £3 for a Special Presentation Folder**

**or I prefer to pay by STANDING ORDER and enclose the SO form on page 4  (Please add £2 if posting abroad)**

**Email \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_**

Please make Cheque/PO payable to: Hillside Animal Sanctuary Ltd, Hall Lane, Frettenham, Norwich, NR12 7LT

**or debit my Visa/Mastercard/Maestro No. \_\_\_\_\_**

Valid date...../.....Expiry date...../.....  
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**\*Candy-Floss the Highland Cow**



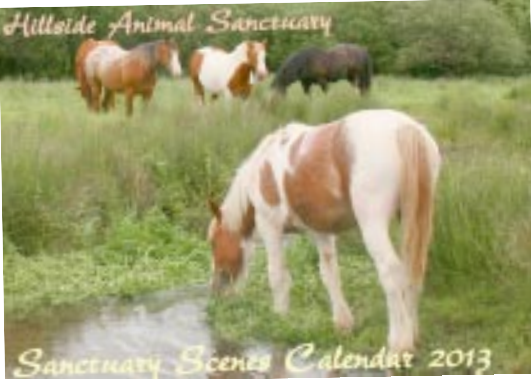
**\*William Shire Horse**



**\*Clarissa the Pot-bellied Pig**



# Hillside Cards and Gifts by post...



**X12. Hillside 'Sanctuary Scenes' Christmas Cards**  
 Message inside cards reads: *Merry Christmas*  
 (6" x 4" with envelopes) 8 cards in 4 designs **£2.50**



**CL13. Hillside 2013 Calendar**  
 13 Sanctuary Scenes, one for each month, showing Hillside's rescued animals.  
 Opens to 11" x 16" **£2.50**



**DD13. Hillside 2013 Desk Diary**  
 In Black, Navy & Maroon **£4.95** each



**XM12. Hillside Christmas Cards 'Shires in the Snow'**  
 Message inside cards reads: *Merry Christmas*  
 (8" x 6" with envelopes) 6 cards in 2 designs **£2.50**



**D13. Hillside 2013 Pocket Diary**  
 In Black, Navy & Maroon **£2.25** each



**TC20. Turkey Design Christmas Cards**  
 Message on cards reads: *'Please help me, my life is in great danger' and 'The best present a turkey can have at Christmas, is the gift of life'*  
 Cards blank inside for your own message (8" x 6") with envelopes  
 Pack of 4 cards in 2 designs **£1.95**



**MC13. Hillside 2013 Mini Calendar**  
 13 Sanctuary Scenes showing Hillside's recently rescued animals. To hang on your wall, keep in your bag or send one with all your Christmas cards.  
 Opens to 6" x 8" **50p**



**Wishing you a...**

**ALI. Hillside Animal Letters Christmas Cards**  
 Message reads: *'Merry Christmas' in animal letters.*  
 Pack of 4 cards with envelopes **£2.95**



Unique design card opening to 4" x 24" wide to decorate any mantelpiece/shelf at Christmas (folded size 6" x 4")



**WG1. Hillside Winter Greeting/Christmas Cards**  
 'Horses in the Snow'  
 Suitable as winter greeting card or Christmas cards  
 Cards blank inside for your own message (8" x 6") with envelopes  
 Pack of four cards in design shown **£1.50**

**S20. Hillside Pen**  
 Animal design Fibre Tip blue ink **£1** each



**WF1. Wildflower Cornfield Seed Mix**  
 This seed mixture consists of annual wild flower seeds which will give a colourful display in one growing season from an autumn or spring sowing. It will grow well on most soil types. The seed mix contains:  
 Cornflower Centaurea cyanus  
 Corn Chamomile Anthesis arvensis  
 Field Poppy Papaver rhoeas  
 Corn Marigold Chrysanthemum segetum  
 Corncockle Agrostemma githago **£3.50**



**A Gift Idea - we will send you a blank Wildflower Greeting Card (& envelope) with every packet of seeds you buy. You may send them to a friend to make a special gift...**  
**WF2. Buy 5 packets Wildflower Seeds (with 5 cards) for just £14.95**



# Cruelty-free

## Toiletries & Bodycare Products



(All prices include P&P)

### MS1. Meadowsweet Muscle & Joint Healing Lotion (150ml)

For aching joints... nature power healing body lotion... This amazing lotion is a natural alternative to help soothe and relieve aches and pains, even on long-aching joints and muscles. If used regularly it can help improve circulation and generally reduce pain... **£7.65**

### MS2. Meadowsweet Head & Muscle Ease Foam Bath (250ml)

Essential oils and herbal extracts are combined in this special bath foam to help ease aches and pains. Clears the head when suffering from colds, flu or achy joints. Can be used as a shower gel or bubble bath... **£7.25**

### MS3B. Meadowsweet Shampoos (250ml)

**Herbal shampoo** - combining herbal extracts of nettle, kelp and chamomile - leaves hair feeling fresh and shining.

**Evening Primrose Shampoo** - a mild and gentle, but cleansing shampoo, that benefits from evening primrose oil helping nourish and generally improve all hair types.

Nourishing shampoos for all ages. They lather really well and smell wonderful... **£6.65**

**MS3. Tea Tree Soap (90g)** A gentle soap made from natural pure plant ingredients with Tea Tree and Eucalyptus essential oils for their natural antiseptic & anti-bacterial qualities.... **£2.95**

### MS3A. Tea Tree Hand Wash with pump (250ml)...

A gentle but deep cleansing liquid soap containing Tea Tree oil for its antiseptic and anti-viral qualities and Lime essential oil for its refreshing and toning properties. The ideal hand wash for regular use and especially after gardening etc... **£7.45**

### MS4. Meadowsweet Equilibrium Massage Oil (100ml)

A luxury massage oil containing a blend of essential oils designed to help balance female energies and restore internal harmony. A few drops can also be added to the bath to create a beneficial bath oil... **£7.25**

### MS5. Equilibrium Shower & Bath Foam (250ml)

Contains a special blend of essential oils to help balance female energies and restore internal harmony. Formulated for all over body use but especially good in a bath... **£7.65**

### MS6. Lavender Soothing & Healing Bath Salts (300g)

Sprinkle these amazingly healing Bath Salts in your bath water and relax in mineral rich soothing water. Fragranced with Essential Oils to enhance natural healing properties. With dead sea salts... **£4.65**

### MS7. Meadowsweet Exotic After Shave Balm (100ml)

A balm type lotion designed to moisturise and soothe the skin after shaving. Contains Aloe Vera and Sandalwood... **£6.65**

### MS8. Melon and Jojoba Night Cream (60g)

A rich, deep moisturising cream containing Melon oil, rich in enzymes to help skin development and Jojoba oil, a very effective skin lubricant. Good for all skin types but particularly mature, dry or rough skin... **£6.65**

### MS9. Meadowsweet Rich Rosie Luxury Hand Cream (60g)

The benefits of Rosewater and Vegetable Glycerine together with easily absorbed natural oils are combined in this rich moisturising cream designed to protect dry skin on the hands... **£6.65**

### MS10. Meadowsweet Happy Feet Foot Cream (60g)

Designed to help feet that are tired, bruised, hot or just overworked. Full of beneficial ingredients such as Comfrey, Arnica and Chlorophyll plus Peppermint essential oil to gently cool the feet and improve skin suppleness. Also helps reduce the build up of hard skin if used on a regular basis... **£6.65**

### MS11. Meadowsweet Comfrey & Vit E Moisturising Cream (60g)

Made with Comfrey extract and Vitamin E together with beneficial essential oils including Niaouli which is a natural antiseptic. Ideal for all skin types, especially dry, cracked and mature skin... **£6.65**

### MS12. Meadowsweet Deep Cleansing Skin Mask (60g)

A clay type mask Avocado oil and cucumber extract for their mildly astringent and soothing qualities. A popular way to deep cleanse the skin on face... **£6.95**

### MS13. Meadowsweet Tranquility Shower & Bath Foam (250ml)

Made with oils of Lavender and Chamomile this SLS free shower/bath foam is blended to relax and leave you with a tranquil feeling. Can be used as a shower gel or bubble bath... **£7.65**

### MS14. Meadowsweet Age Away Luxury Cream (50g)... **£21.65**

### MS15. Meadowsweet Age Away Luxury Serum (30ml)... **£20.45**

These unique products contain a natural secret blend of powerful anti-oxidant Pomegranate, skin enhancing Ginseng, Healing Frankincense and Neroli to encourage new cell growth. They really do work and have a gorgeous fragrance

### MS16. Meadowsweet Problem Skin Lotion (125ml)

Using natural ingredients such as Cade Oil, this powerful lotion was specially developed to help to relieve various long term skin conditions.

Cade Oil is used by many leading skin & scalp clinics due to its well known highly beneficial qualities... **£6.65**

### MS17. Meadowsweet Soothing & Healing Lotion (100ml)

Containing a special blend of oils and herbal extracts, this lotion helps to heal and soothe the skin and calm the mind. A very useful lotion for all the family... **£6.45**

### MS18. Meadowsweet Cleansing & Balancing Lotion (100ml)

A very beneficial cleanser containing Tea Tree, Rosemary and Witch Hazel, designed to help clear blemished skin and other minor skin conditions. Suitable for all skin types and especially good for teenage skin problems... **£4.95**

*Hand blended in Suffolk Meadowsweet lotions and potions are vegan and not tested on animals. They are non-toxic and cruelty-free...*





**CC. Ceramic Trinket Box**  
£8.95

All Ceramics in Horse or Black Lab, Yellow Lab, Staffie, Boxer, Yorkie, \*Collie, Long-haired Collie, German Shepherd, Golden Retriever, Springer Spaniel, \*Westie, Rottie and \*Cats  
\*(Westie & Collie not available in trinket box)  
\*(Cats not available in brooch or trinket box)  
All items Gift boxed

**CB. Ceramic Brooch**  
(1.5" X 1.5") £1.95



**CA. Ceramic Plaque with Ribbon**  
(3" X 3") £3.95



**LSI. Real Horse Shoe House Numbers**  
ALL Numbers available  
£11.95 each  
(please remember to state number/s required)



**Animal Coaster Sets Pig, Cow or Sheep**  
With heat resistant cork base  
(4"x4")  
set of 4 £5.95



**Donkey Mare and Foal Mini Ornament** (3" high)  
£5.95 or  
Set of 2 different donkey ornaments £9.95

**CPI. Cute Soft Toy Cows and Pigs**  
Choose from: Highland, Brown & White or Black & White Cows or Spotted, Black or Saddleback Pigs  
6" long  
£5.95 each



**AKI. Animal Keyrings**

Fun keyrings in Horse, Pig, Cow, Frog, Dog or Cat  
Just press them and they all make their own animal sound!  
For age 3 years up  
£3.95 each



**Cuddly Soft Toys**  
In Leopard, Lion or Tiger design  
(13" high)  
Suitable for 3 years up £8.45



**Black Beauty by Anna Sewell**

During the summer months, some Hillside horses spend their days grazing in a meadow neighbouring the estate where Anna Sewell, author of Black Beauty, often stayed with her uncle and close to where she is buried. Anna Sewell, back in the mid Victorian period was, in her own way, a campaigner for animal welfare and was very much a 'local girl'. We hope that, if Anna had still been alive today, she would be pleased to know that Hillside Animal Sanctuary is located so close to her. To celebrate the life of Anna Sewell we are pleased to offer the Wordsworth edition of her book 'Black Beauty'. A lovely gift for any young person who has not yet had the chance to read it...

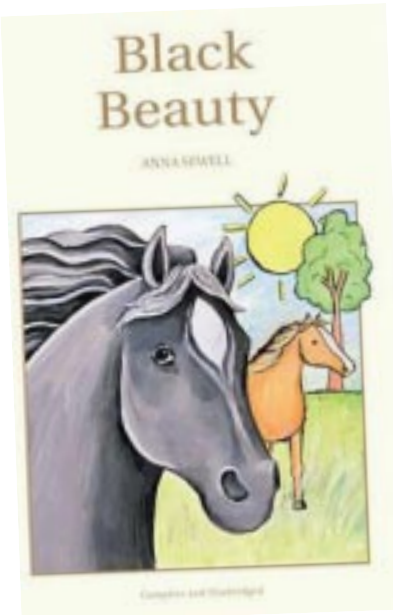
**DPI. Donkey Pen**  
Ball-point black ink  
£1.95 each



**ML2. More Morello Letters**  
£8.95



This is the sequel to the widely acclaimed 'The Morello Letters' which rose rapidly to No.1 in the Amazon rankings for humour-parody. If you have read that book you will know just how funny this latest one will be!



(Paperback edition) £2.50





**H1. Adult's Quality Hillside Hooded Sweatshirt**  
 in Grey, Pink, Sky Blue, & Black  
 Sizes - S M L XL XXL  
**At the special price of £13.95 each**

**CHI. Child's Hillside Hooded Sweatshirt**  
 in Pink, Sky Blue & Grey  
 Sizes:  
 5-6 years 26"-28"  
 7-8 years 30"-32"  
 9-11 years 34"-36"  
 12-13 years 38"-40"  
**£11.95 each**



**CS2. Hillside Window/Car Sticker (4") 50p**



**B2. Hillside Logo Cotton Shopping Bags**  
 Easily folded, this bag is easy to keep in your pocket or handbag for that emergency shopping. Also an ideal beach/school/holiday bag. 100% cotton Size 16" square Choose from: Natural, Blue, Pink & Black **£2.95 each**

**SK1. Floral Sewing Kit**  
 Choose from: Poppy, Rose, Lily, Iris or Sunflower ...to keep in your bag or suitcase for those emergency stitching jobs...  
 ...includes needles, threader, safety pins, press studs, buttons and four colours of thread  
**£2.95**

**Quality Jute Bag**  
 with padded handle and gusset



**5B. Hillside Bag**  
 is an alternative to plastic bags which are adding to the decline of our environment. Made from sustainable and naturally renewable plant fibres, jute produces a plain weave cloth noted for its strength and durability. Water resistant and biodegradable.  
 (11" x 13") **£3.95**



**RE1. Re-usable Envelope Labels**  
 Pad of 40 **£1.50**



**N2. Hillside Notepads**  
 each pad features assorted animal designs  
 40 leaves  
 6" x 4"  
**Only £1 each**

**K29. Hillside Keyring or M44. Hillside Magnet**  
**£1.50 each**



**BG1. Back Gammon Set**

Features:  
 All playing components  
 Instruction booklet  
 Plush felt interior  
 Padded carry case  
**£24.95**



**S902. Hillside Socks**  
 One size fits 5-8  
**£2.95 pair**



**HCI. Hillside Baseball Cap**  
 Quality cap  
 One size fits all  
**£7.95**

**ONE SIZE FITS ALL WBI. Emergency Rainwear**  
**£2.50**

Don't get caught in the rain, have a Rap Mac! with you wherever you go. Keep one in your:

- POCKET
- CAR
- SUITCASE
- HANDBAG
- BRIEFCASE
- RUCKSACK



**RAPMAC!**



# Animal Friendly Bags and Purses. . .

## HBG. Classic Handbag

Quality 'animal friendly' non-leather timeless design bag in **Brown, Teal and Black**  
Supple and soft with lots of pockets and attachable shoulder strap

**£24.95**



**PO2. Ouch Designer Floral Purse**



Be different with this Ouch designer Floral Purse Quality 'animal friendly' non-leather purse and wallet. In Fuchsia, White & Jade

Gift boxed 7.5" wide with lots of pockets  
**£14.95**

More styles of bags are available at:  
[www.hillside.org.uk](http://www.hillside.org.uk)

## OB4.

### Ouch Evening Bag

Petite evening bag in white, pink & black with a choice of two shoulder straps in 'animal friendly' non-leather (approx. 11" wide)  
With inside zip pocket

**£14.95**



## OB12.

### Ouch 'Charm' Bag

Quality roomy bag in 'animal friendly' non-leather with lots of pockets and attachable shoulder strap (approx. 14" wide)

**£24.95**

Choose from: **Blue or Green**



## MB1. Magnetic Bracelet

Wrap round bracelet fits any size wrist and can also be worn as a necklace.

Hematite is believed to aid circulatory problems, including relief from arthritis. It supports the kidneys in cleansing blood and regenerates tissue. It can also help with leg cramps, anxiety and helps combat insomnia. Hematite stimulates concentration and focus and can enhance the memory. It harmonises mind, body and spirit.

**£7.95** each

Hematite is a natural mineral.

Available in five attractive colours...  
Ebony, Jade, Sapphire, Ruby and Amethyst



## HB4. Handbag

Little black shoulder/handbag to go with that little black dress!

Ideal for any occasion (approx. 9" wide)  
With inside zip pockets

~~£9.95~~ **£8.95**



## HB1. All Season Highlander Boot

A very practical, multi-purpose boot. Soft PU top with tough rubber sole. Padded for extra comfort. Wide throat for easy on and off velcro fastenings for cold, wet or gloved fingers.

Available in sizes 3-9

**£25.95** pair



## MCI. Handbag/Mobile Animal Charms

Choose from Donkey, Pig, Cat, Horse, Fox, Butterfly, Rabbit, Leopard or Deer (other animals are available from Hillside website)

**£2.95**

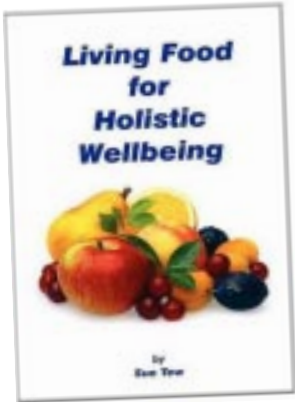


**S44. Colourful 'Animal Friendly' Food Chart**

For healthy eating £3.50

VITAMINS						MINERALS							
PROTEIN	A	B group	C	D	E	IRON	CALCIUM	ZINC	IODINE	MAGNESIUM	POTASSIUM	FIBRE	
Beans - Lentils Soybeans Tofu Soy milk Wholegrain cereals Dried lentils Soya chunks	Carrots Spinach Red - yellow peppers Watercress	Soya products Peanut butter Wholegrain Milk Margarine	Fermented products : soya milk cereals Nuts seeds soya yeast yeast extract	Green leafy vegetables avocado broccoli Pumpkin Pumpkin seeds Frozen peas Oranges Strawberries Net fruit Mango	Fermented cereals Soya milk Peanut butter Margarine Soya yeast yeast extract	Green leafy vegetables Kale Lentils Broccoli Peanut Lentils	Green leafy vegetables Kale Lentils Beans - Lentils Tofu Pumpkin seeds Peanut butter Figs Dried apricots Dates	Almonds Green leafy vegetables Kale Spinach Watercress Broccoli Soybeans Soy milk Tofu	Green leafy vegetables Pumpkin seeds Soybeans Lentils Almonds Wholegrains	Green leafy vegetables Kale Peanut butter Soy milk Tofu	Green leafy vegetables Soy milk Peanut butter Soy milk Tofu	Green leafy vegetables Soy milk Peanut butter Soy milk Tofu	Green leafy vegetables Soy milk Peanut butter Soy milk Tofu

Wipe clean 'at a glance' chart to display on your kitchen wall (35" wide x 7" high)



LFI.

**Living Food Book**

A guide to healthy eating  
£4.95



C98.  
**'If you love animals' Mug**  
£4.95 each  
or two for £8.95

**Our DVD  
'A Year at  
Hillside 2012'  
£1**

You may also order these and other gifts and cards online at:  
[www.hillside.org.uk](http://www.hillside.org.uk)  
or by phone: 01603 736200  
The proceeds from the sale of our gifts helps to feed and care for our rescued animals.  
All prices include P&P

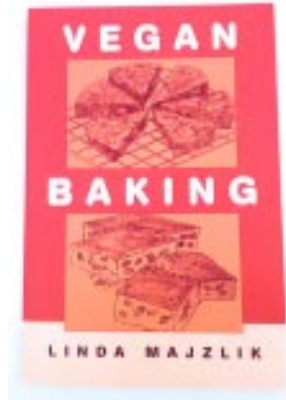
**Animal Friendly Cookbooks . . .**

**Cooking from Around the World**

- A Vegan Taste of . . .
  - CW1. Italy
  - CW2. France
  - CW3. The Caribbean
  - CW4. Thailand
  - CW5. The Middle East
  - CW6. India
  - CW7. Eastern Europe
  - CW8. Greece
  - CW9. North Africa
  - CW10. Mexico
- £6.50 each  
or any two for £11.95



C1. **Meals without Squeals** £3.95  
C2. **More Meals without Squeals** £3.95  
or both books for £6.95



VB1. **Vegan Baking**  
£6.50



S32. **Animal Free Shopper Book**  
for animal friendly products -  
food, drink, clothing,  
household & personal care  
£5.95

**Natural Supplement for your animals . . .**



**'Animal Friendly'  
Food Supplements  
at  
competitive prices...**

- V10. **Multi Probiotic** (60 vegan caps) £19.95
- V7. **Multivitamins & Minerals** (60 vegan tabs) £8.50
- V5. **Vitamin B12 100ug** (90 vegan tabs) £4.50
- V1. **Kelp 300mg** (120 vegan tabs) £3.25
- V8. **Omega 3+6+9 500mg** (30 vegan caps) £3.85
- V9. **Omega 3+6+9 500mg** (60 vegan caps) £6.45
- V3. **Evening Primrose Oil 1000mg** (30 vegan caps) £5.85
- V4. **Flaxseed Oil 500mg** (30 vegan caps) £4.65
- V11. **Glucosamine and MSM** (30 vegan caps) £6.75



GH1. **Golden Harvest**  
£4.25



BMI. **Hillside Bookmark**  
in solid brass £2.95

**Organic Seaweed**

A natural source of iodine, amino acids, minerals and vitamins, this pure seaweed is suitable for dogs, cats and all other animals from budgies to horses. Seaweed naturally enhances health and wellbeing by improving stamina and the structure of teeth, beaks and bones. It also aids digestion, helping to build muscles and keeping coats, feathers and skin in optimum condition.  
(500gms) £4.75



**Caring for rabbits**  
£2.25



We offer a special discounted price for purchases of ten or more rabbit books. Please contact us for details.



# Hillside General Greeting Cards . . .



## FC5. Poppy and Wildflower Greeting Cards

Ideal for birthday or general greeting cards  
Blank inside for your own message  
(8" x 6") with envelopes  
Pack of 4 assorted design cards **£2.45**

## CC3. Hillside Sanctuary Scenes Greetings Cards

Blank inside for your own message  
(8" x 6") with envelopes  
Pack of 5 assorted scenes  
**£2.95**



## WP9. Hillside Greeting Cards

To commemorate the arrival at Hillside of eighty rescued Welsh ponies which included several pregnant mares.  
Cards blank inside for your own message  
(8" x 6") with envelopes  
Pack of 4 cards in design shown **£2.25**



## HLI. Greeting Cards featuring our Highland Cows

Blank inside for your own message  
(8" x 6") with envelopes  
Pack of 6 cards in 2 designs **£1.95**



## DCI.

### Hillside Donkey Greetings Cards

Blank inside for your own message  
(8" x 6") with envelopes  
Pack of 4 cards in 2 designs  
**£2.25**



## SWI. Norfolk Wildlife Greeting Cards

Featuring swans on the Norfolk Broads  
Blank inside for your own message  
(8" x 6") with envelopes  
Pack of 4 assorted swan scenes **£1.95**



## DR3.

### Rescued Dog Greeting Cards

featuring our rescued dogs  
blank inside for your own message  
(6" x 4" with envelopes)  
Pack of 6 cards in 6 designs  
**£2.50**



## LCI. Hillside Greeting Cards

Featuring our rescued animals  
Message on back of card reads:  
'The only lamb you should have in the fridge'  
and 'The only chicken you should have in a basket'  
Blank inside for your own message  
(5" x 5") with envelopes  
Pack of 6 cards in designs shown **£1.95**











When rescued dogs come to us, we do our best to find them loving family homes. Occasionally, for some dogs, this isn't to be and if they can't be rehomed for any reason, they will always have a safe caring home with us in the Sanctuary. Above: Lucy, Moses and Reya at Hillside.

### Hillside Holidays by the Sea



When we took over our Sanctuary at West Runton in 2008, we turned the residential property into holiday homes to raise valuable funds to help feed and care for our rescued animals.

Norfolk coast, surrounded by our rescued animals, our accommodation offers a very special holiday location for our supporters. If this appeals to you, please write or phone **01603 736200** for further details including dates available and tariffs or visit [www.hillside.org.uk](http://www.hillside.org.uk)

### Hillside Gold, Foreign Coin & Mobile Phone Appeal

To raise funds we are always very grateful to receive items of scrap or broken gold jewellery. Secondhand books also sell well. If you have just come back from a foreign holiday with a pocketful of loose change or notes you don't know what to do with, these too can help us to feed and care for our rescued animals. We would also be grateful to receive **clean sheets and towelling** to use for our animals. Please send us your **used printer cartridges with a copper strip** as these can be recycled to raise **£1** each for Hillside! **We can even raise £3 each from your old Mobile Phones - please send them to us!! Thank you.**



### Have you moved?

If you have moved please be sure to let us know your **NEW** address as well as your **OLD** address. Also, please let us know if any other Hillside supporters at your address have also moved. Thank you.

**A Legacy for Life**

*If you would like to secure Hillside's future, helping and campaigning for animals in need, please consider a legacy to Hillside Animal Sanctuary, so that your ideals may continue to live on through our work.*

*Thank you for caring*

A leaflet offering advice about making a will, is available on request (please see page 10)





**Hillside  
Christmas Fayre**

*Hillside Christmas Nativity Scene...* featuring our rescued animals, is always a great favourite with visitors to our Christmas Fayre at Hillside Shire Horse Sanctuary at West Runton by the sea. The annual fayre has become so popular, we now hold the event over two days.

**2012 Christmas Fayre dates to remember are: Saturday 17th and Sunday 18th November from 11am-4pm. Please try to come - we would love to see you there. Entry is free!**

(Christmas Fayre dates for 2013 are 16th and 17th November)

## Hillside Order & Donation Form





  
 We are pleased to accept credit card orders, adoptions and donations by phone  
**7 days a week (9am-9pm)**  
**01603 736200**  
**www.hillside.org.uk**

Your 'Sanctuary Number' is below ...

Hillside is a non-profit making organisation - Registered Co. No. 3027338

### BEFORE POSTING - Please check the following:

1. You have stated design/colour of gifts where you have a choice.
2. All amounts add up correctly.
3. You have written your 'Sanctuary Number' (above) on back of your cheque.
4. Your cheque/PO is signed, dated and made payable to Hillside Animal Sanctuary Ltd.

**THIS WILL ENSURE PROMPT DELIVERY OF YOUR ORDER - Thank you**

**All prices include P&P**  
**Please allow 7 days for delivery -**  
 we always aim to send goods by return of post

**Please return to:**  
**Hillside Animal Sanctuary**  
**Hall Lane Frettenham**  
**Norwich NR12 7LT**

In case of query with my order

**My daytime Tel No.**

.....

**My email address**

.....

**Please send me a receipt**  
**Yes Please  No Thank You**   
 (Please tick  your required request)



Gift No	Gift Description	Price	No of Items	£	p
DVD	'A Year at Hillside 2012' our Sanctuary at work	£1.00			

**Gift Total**  
**General Donation/Winter Feed**  
**Animal Investigations Appeal**  
**Money Box**  
**Total**

Please send me  Hillside leaflets to distribute

or debit my Visa/MasterCard/Maestro No.



Valid From ...../..... Expiry date...../..... Issue No..... only applies to Maestro

Last 3 digits on signature strip on reverse of card