

# Hillside News

All the latest animal rescues and campaign updates from the Sanctuary . . .

## ENTER

Our 'Spot the Horse' Competition *page 22*

WIN a holiday at Hillside by the sea

# The Story of Floss

Early this year we received the following letter:

*"Dear Hillside,*

Floss is quite an impressive 4 year old Highland cow, with horns that frighten even the hardest of men!!

In May 2008 Floss was sent to market. An old man and his son had taken the day out. The older chap had always wanted Highland cattle and to his surprise 3 highland cows were in market. None of the market staff went in with the cows with impressive horns and to the man's joy he managed to buy all 3 cows. He arranged to have them delivered to his home. When the people were loading the cows they were obviously frightened of them, so instead of using gentle persuasion, they beat them with sticks. The cattle were frightened and were eventually loaded.

After arduous hours of travel the cattle arrived at his home straight in to a newly fenced field - where they went mad!!!! The two cows with Floss, bullied her, which is to be expected as they came from different herds.

Read Clippers Story...



on pages 12 & 13

The following morning he discovered Floss had made a valiant escape and was in the field next door. He called the vet immediately to dart Floss. Unfortunately the vet couldn't get close enough and that was the last time the man saw his new cow.

The cow has been sighted all over East Yorkshire and North

Lincs and if you trace her journey she has travelled over sixty miles. It is thought that her distress has been caused by the separation from her calf who she has gone in search of. Her maternal instinct has driven her on an epic journey.

*Continued on page 7...*



Caring and campaigning for animals in need . . . .





*Main Sanctuary and Office Address:*

**Hill Top Farm  
Hall Lane Frettenham  
Norwich NR12 7LT**

*and our new rescue and visitors' centre at:*

**Hillside Shire Horse Sanctuary  
Sandy Lane West Runton**

**☎ 01603 736200**

**e-mail: [contact@hillside.org.uk](mailto:contact@hillside.org.uk)**

**[www.hillside.org.uk](http://www.hillside.org.uk)**

**Founded in 1995 by Wendy Valentine  
Patron: Martin Shaw**

Hillside is home to over a thousand rescued animals while campaigning on behalf of others in need, particularly the millions who suffer every day in the intensive factory farming industry.

**Visitors welcome**

at

**Hillside Shire Horse Sanctuary**

West Runton, Norfolk

Daily 10am - 5pm

**From Sunday 12th April until Sunday 1st November**

Closed Fridays & Saturdays in April, May, September & October

(open Good Friday, Easter Saturday, Sunday and Monday)

Closed Saturdays only in June, July and August

**You can also visit**

**Hillside Animal Sanctuary**

at Frettenham, Norfolk

1pm - 5pm on Sundays in 2009

**19<sup>th</sup> July, 23<sup>rd</sup> August  
& 27<sup>th</sup> September**



Safe in the Sanctuary - Gentle Beatrice, who had been used as a 'brood' mare was rescued from a horse sale. Elderly and worn out, her only destination would have been the slaughterhouse. We are so pleased to give her a peaceful haven where she can spend the autumn of her days.

Dear Friend

A Big Thank You

Earlier in the year, because of the recession, we found ourselves in a serious situation, struggling to make ends meet in order to feed and care for our animals.

Following a desperate appeal, a letter that I'd hoped that I would never have to write, our supporters responded with great generosity. We're pleased to tell you that as a result we are now in a much brighter financial position than we were a few months ago.

Because we have been able to arrange payment plans with our suppliers, who have been very patient and understanding, we are now gradually catching up with paying all our bills.

Also, during last winter our staff were finding it difficult to manage with tractors that were coming to the end of their working days. Thanks again to our supporters, a Tractor and Trailer Appeal generated enough funds to replace some very old equipment. Our new tractors have certainly made a great difference to the smooth, efficient running of the Sanctuaries, which is excellent news for the animals.

Best wishes

Wendy Valentine

All that we are able to achieve is only possible with the help of you, our supporters. Thank you



See one mother's joy with her adopted family on page 11.

Below is one of our new tractors in action. As well as pulling a trailer to feed our animals, this tractor is towing a great labour-saving attachment, a paddock sweeper, which cleans the fields of dung. Thank you again to everyone who supported this appeal.



Please find enclosed with this newsletter, our updated investigation leaflet. If you are able to distribute these to your friends or neighbours or in your workplace, please order the amount you require, free of charge, from the back page.

Thank you



Would you like to join our Supporters' email List?

If you would like to receive emails telling you of forthcoming TV programmes featuring Hillside's investigations and other news, please complete the form below and return it to us. Thank you.

My Email Address.....

Sanctuary Number 5

This can be found above your name & address on the back page

Name.....

Address.....

.....Postcode.....



# STAY COOL

On a warm day cars heat up like ovens  
so don't take your dog along for the ride.



## *A Heated Injustice*

We are pleased to see that the RSPCA are distributing their usual 'Stay Cool' posters warning of the dire consequences of leaving animals in unsuitable surroundings when the temperature rises. Sadly, we often hear of people being prosecuted for 'causing unnecessary suffering', and quite rightly so, for leaving their pets to die in overheated cars. Every year thousands of poultry also die of heat stress but we've never heard of a case being brought against a farmer for keeping his livestock in unsuitable conditions. Perhaps this is regarded as 'necessary suffering'. An ex-poultry worker told us: *'Heat Stress is a major cause of suffering and death, not only for chickens, but also for all intensively produced ducks and turkeys. While the public are soaking up the sun on a hot summer's day they ought to spare a thought for the millions of birds crammed together by the thousands, struggling for breath in the stifling hot, ammonia-ridden windowless sheds. I know only too well about this having experienced the sight of thousands of chickens panting heavily, trying to spread their wings, their natural way to keep cool, but unable to do so because they are all so tightly packed in. Opening all the shed vents and turning up the fans to full blast is usually to no avail as many of the birds die a slow death. You try to cull as many as you can but there are too many to help!'*



Photo: Wendy Valentine

*'Birds crammed together by the thousands, struggling for breath in the stifling hot, ammonia-ridden windowless sheds.'*

# Safe in the Sanctuary . . .



Murphy's veterinary report stated: *"He had been neglected and caused to suffer unnecessarily as his feet were totally overgrown. He was extremely lame at the walk."*

G R Duncanson MScBVSc (Vet GP) MRCVS

**M**urphy the mule arrived at Hillside in a crippled condition. Years of neglect had caused his feet to become so overgrown that he could barely walk. It is hard to believe that anyone could be so heartless as to allow him to get into such a state. His suffering was completely unnecessary as it could have been so easily prevented - a half hour visit from our vet and farrier provided him with effective and immediate relief.

Having been disabled for so long he inevitably suffered severe muscle wastage in his hind quarters. However, as you can see above, with gentle exercise and lots of TLC he has made a good recovery and is now free to run to his heart's content, making up for lost time.

**If you would like to adopt Murphy - please see the form on page 23.**



**Quality Jute Bag** with padded handle and gusset. . .



. . . an alternative to plastic bags which are adding to the decline of our environment. Made from sustainable and naturally renewable plant fibres, jute produces a plain weave cloth noted for its strength and durability. Water resistant and biodegradable.

5A. Hillside Bag Large (17"x14") £4.95  
5B. Hillside Bag Small (11" x 13") £3.95

(All prices include P&P)



LS1. **Real Horse Shoe House Numbers**  
ALL Numbers are available  
£9.95 each  
(please remember to state number/s required)



AP1. **Hillside Apron**  
in natural unbleached cotton  
Adult size  
£11.95

AP2. **Hillside Apron**  
Child's size  
(also fits petite adult)  
£8.95



HC1. **Hillside Baseball Cap**  
Quality cap  
One size fits all  
£8.95



TB1. **Teddy Bear Soft Toy**  
Plush teddy who is really soft to touch  
(9½" high)  
£4.95



S902. **Hillside Socks**  
One size fits 5-8  
£3.95 pair



M53. **Bird Fridge Magnet Set**  
Choose from  
Owls, Cockerels or Ducks  
Set of 3 £4.95



CM1. **'Retirement Fund' Cow Money Box**  
£4.95

(Typical pack shown)



NP4. **Value Assorted NOVELTY PACK**  
with soft toy, clock, pen, keyring, notelets & more  
Ideal stocking fillers for children over 3 years  
£18.00 £11.95



WM1. **Wash Mitts**  
Make bathtime fun with these animal wash mitts  
Choose from Elephant, Rabbit or Teddy  
£3.95



SC1. **Animal Shower Cap**  
Choose from two fun designs  
Duck or Fish  
£3.95

# Personalised Gift Ideas

**Personalised Fridge Magnet**  
Ensure your magnet picture fits this **ACTUAL SIZE** template (90mm x 60mm) and leave the rest to us!  
**£4.50** each

All we need is your chosen photo of animals or people to create your own individual **keyring, magnet or glass paperweight**. If you have a favourite photo that *does not fit* within these templates for just an extra £1 we are able to amend the size for you.  
**Please send original, unmarked and uncut photos. We are unable to use negatives.**

**Personalised Paperweight**  
(with stand)  
**£9.95** each  
Just make sure your paperweight picture fits this **ACTUAL SIZE** template and leave the rest to us!



Your Own Special **Personalised Keyring**

**£3.95** each

Just make sure your keyring picture fits this **ACTUAL SIZE** template (50mm x 35mm) and leave the rest to us!



(Please write your name & postcode on the back of your photos. We regret we cannot be responsible for the loss or damage to photographs in the post)

To order a keyring, magnet, paperweight or tablemat please use the form on the back page



AC1. Hillside Alarm Clock (6½" high) **£9.95**



C98. 'If you love animals' Mug **£4.95** each

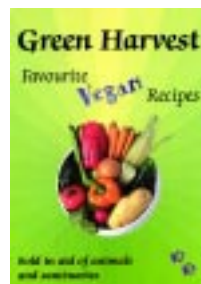
HP1. Horses Prayer Tea Towel in cotton **£3.95** each



S32. Animal Free Shopper for animal-friendly products: food, drink, clothing, household & personal care **£5.95**



VB1. Vegan Baking **£6.50**



C6. Green Harvest **£3.95**



C1. Meals without Squeals **£3.95**  
C2. More Meals without Squeals **£3.95**  
or both books for **£6.95**



A Vegan Taste of ...  
CW1. Italy  
CW2. France  
CW3. The Caribbean  
CW4. Thailand  
CW5. The Middle East  
CW6. India  
CW7. Eastern Europe  
CW8. Greece  
CW9. North Africa  
CW10. Mexico  
**£6.50** each  
or any two for **£11.95**

## Natural Supplement for your animals . . .

### Organic Seaweed

A natural source of iodine, amino acids, minerals and vitamins, this pure seaweed is suitable for dogs, cats and all other animals from budgies to horses. Seaweed naturally enhances health and wellbeing by improving stamina and the structure of teeth, beaks and bones. It also aids digestion, helping to build muscles and keeping coats, feathers and skin in optimum condition.  
**(500gms) £4.25**



GH1. Golden Harvest **£4.95**

'Animal Friendly' Food Supplements at competitive prices . . .



- V8. Omega 3+6+9 500mg (30 vegan caps) **£3.25**
- V9. Omega 3+6+9 500mg (60 vegan caps) **£5.50**
- V3. Evening Primrose Oil 1000mg (30 vegan caps) **£4.95**
- V7. Natural Vitamin E 400i.u. (30 vegan caps) **£4.35**
- V4. Flaxseed Oil 500mg (30 vegan caps) **£3.95**
- V6. Omega 3+6+9 CoQ10 with Ginseng (30 vegan caps) **£8.45**
- V2. Veg Glucosamine & Flaxseed Oil (30 vegan caps) **£6.25**



BM1. Hillside Bookmark in solid brass **£2.95**

rabbits  
5  
special price for  
of ten or  
t books.  
tact us  
ails.

# Every picture tells a story yet Matthews' farm is STILL 'approved'!



Vastly overstocked sheds



Crippled bird using its wings as crutches



Existing in (and covered in) excrement



In need of veterinary attention!



Pecking at the dead



Scores of carcasses littered the floors...



...some had been there a long time



This turkey had died in obvious agony. The following day he had been removed but the offending hook still remained to potentially claim another victim.

Another Hillside investigation into Bernard Matthews was triggered by a call from a farm worker who, along with his colleagues, was concerned about further deterioration of standards for the turkeys in their 'care'. Sadly, as the pictures here show, our findings confirmed his statements. He told us of serious overcrowding in the sheds and the management's bid to save money by not providing sufficient bedding for the birds. This resulted in the suffering and squalor which we caught on film.

After viewing the above images, BBC Watchdog were keen to expose conditions on this Bernard Matthews' farm. An animal welfare expert, after seeing our footage, told the BBC that he considered the conditions were so appalling that they had an obligation to inform the RSPCA. The Society visited the offending site but saw nothing that compelled them to take action. Could this be due to the fact that they had been considering giving Bernard Matthews a Freedom Food accreditation? Following the RSPCA's decision, the BBC could not proceed with their exposure.

To see our filmed evidence for yourself please visit our website [www.hillside.org.uk](http://www.hillside.org.uk) or go to the following link: [http://www.youtube.com/watch?v=KM\\_BfDfv2Ek](http://www.youtube.com/watch?v=KM_BfDfv2Ek)



# Helping Hillside to help and campaign for animals in need ...



## There are so many easy ways to help Hillside:

- Make a donation (please see back page)
- Adopt a rescued animal (see page 23)
- Buy Hillside gifts (see gift pages)
- Distribute our leaflets (see this page)
- Enter our 'Spot the Horse' Competition
- Place a Piglet Collection Box (see this page)
- Organise sponsored events (see this page)
- Visit on Open Days (see page 2)
- Remember Hillside in your Will



## Standing Orders

Donating or adopting by Standing Order provides the Sanctuary with regular funds, and saves on our administration.

(please see form on page 6)

## Spread the Hillside Message

PLEASE SEND ME	QUANTITY
*The following DVDs, featuring our investigations, are available free of charge	
*C5 News - Freedom Food Turkeys (2009)	
*C5 News - Freedom Food Hens (2008)	
*Hillside 'Farm Animal Investigations'	
*C4's Dispatches 'Supermarket Secrets'	
*BBC's 'Watchdog' - exposing Freedom Foods	
*'Tonight with Trevor McDonald'	
*'The Story of Boris the Bull' by Martin Shaw	
'How to be Dairy Free' Booklet	
'Spot the Animal' competition forms	
Hillside Leaflets to distribute	
Adoption Forms	
Extra Newsletters	
Sponsored Event Forms	
Cardboard Money Box	
Piglet Collection Box (£3 refundable deposit)	

## Yes, I would like to spread the Hillside message!

I have indicated the items that I require from the list on the right

Name (Mr/Mrs/Miss/Ms) .....

Address.....

.....

.....Postcode .....

Parent's Signature (if under 16):.....

My Sanctuary Number is:

Can be found above your name and address on the back page

A donation towards the postage of the items on your list would be very much appreciated. **I enclose a Donation/Stamps £.....**

Hillside Animal Sanctuary, Hall Lane, Frettenham, Norwich NR12 7LT



## Become a 'Friend' of Hillside

I would like to become an

'Annual Friend' (min £5)

I would like to become a

'Life Friend' (min £50)

Name (Mr/Mrs/Miss/Ms).....

Address.....

.....

.....Postcode .....

.....

My Sanctuary Number is:

I enclose a Cheque/Postal Order for £.....

  or debit my Visa/MasterCard/Maestro No.

Expiry date...../..... Issue No.....(only applicable to Maestro)

Last 3 digits on reverse of card

I prefer to donate by **Standing Order**  and enclose the form on page 6

Signed..... Date.....

## Please send my friends a Newsletter

To increase awareness and support of Hillside Animal Sanctuary you may have friends who would like to receive details of our work.

We will not add their names to our regular mailing list unless they request us to do so.

### PLEASE USE BLOCK CAPITALS

Name.....

Address.....

.....Postcode.....

Name.....

Address.....

.....Postcode.....

Name.....

Address.....

.....Postcode.....

Name.....

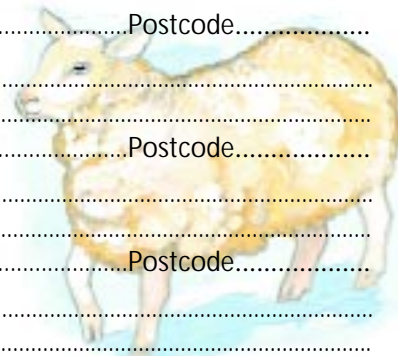
Address.....

.....Postcode.....

Name.....

Address.....

.....Postcode.....





These rescued mothers and babies will live out their natural days in the safety of the Sanctuary.

## *Compassion for all Mothers*

**T**he whole nation sympathises with the distress of parents when a child goes missing or is abducted. Yet humans regularly cause the same suffering to other mothers - the millions of cows and sheep that are caught up in the cruel factory farming industry. Dairy cows cry for days when their calves are taken away to be killed at just a day old and beef cows suffer the same anguish when they are parted from their offspring. Ewes stand bleating and looking for their lambs which have been taken away to be slaughtered. The general public is usually far removed from the heart-wrenching cries of these animals. We hope that once informed, people will think differently about the food they put on their plates and opt for the cruelty-free alternatives that are now readily available.

*For more information, a free booklet giving healthy and cruelty-free alternatives to dairy products, (printed by Viva) is available on request on page 8.*





**T**his is Clover, with her calf Bramble, who was saved with two other cows, from slaughter. Clover came to Hillside when she was 'no longer of use' to the dairy industry and due to be shot. We were surprised and delighted when she gave birth to Bramble in January. It is horrifying that she would have been killed while carrying her unborn calf. Prematurely worn out by physical and mental stress, dairy cows are mostly slaughtered at around six years old - although cows can live to be twenty! They must continue to give birth to produce the milk which humans demand for their dairy products - cheese,

yoghurt etc. All Clover's milk will go where it is naturally intended - to nurture her calf. Her rescuer told us that Clover had been traumatised when her previous calf was taken from her. Now she is able to fully embrace the joys of motherhood for which she had been mentally and physically preparing over the previous nine months - just like humans! Bramble will remain with her in the safety of the Sanctuary where they will both live for the remainder of their natural days. They are two of the lucky ones!



*At Hillside we have over 300 chickens, many of which came to us from the intensive factory farming industry. We hope this article will be helpful to our many supporters who have also given a home to rescued ex-battery hens.*

# Caring for Hens at Hillside

by Tracy Reeve

When chickens arrive at Hillside their first few weeks are spent in quarantine, to ensure they are healthy and fit before they join our other flocks of feathered friends. They are also routinely treated for internal and external parasites. Just like any other animals there are birds who need extra TLC, so some hens will join our 'special care' poultry flocks.

## HOUSING

We always make sure that our chickens' housing is well ventilated with good light and that the floor is always covered with clean dry litter.

As chickens like to roost at night we always make sure they have sufficient perches for the number of birds in each flock.

Our staff ensures the birds' housing is regularly cleaned and sprayed with disinfectant.

## ENCLOSURES

Fresh clean ground is best. If birds remain too long in one place the ground becomes stale and the chickens' health can suffer. Where space permits they are best kept free range with portable housing, so that when the ground becomes stale the houses can be easily moved to fresh pastures. Our procedure is to rest our chickens' runs in rotation to help the

ground recover. Although chickens like to bask in the sun they also need access to shaded areas. Chickens should always be shut away safely at night; housing and runs must be fox-proof.

## DIET

Chickens thrive best when they have access to good grass, ideally in enclosures that have a variety of plants, ie clover. Natural is always best.

We obtain organic food from local feed merchants and, when fresh grass isn't available, we give them picked weeds, fresh fruit and vegetables to supplement their diet of mixed corn. Grit is always provided for the necessary grinding of the food in the gizzard (poultry do not have teeth).

## HEALTH

De-worming is carried out on all our poultry on a regular basis, and to benefit the birds, our veterinary surgeon keeps us up to date with the best products to use.

External parasites can be a problem for chickens. In addition to checking our birds regularly for mites we also check their housing and nest boxes and where possible, use natural products to deal with any problems that may arise.

During the quarantine period we particularly look out for scaly leg mite

which can cause the birds' feet and legs to become enlarged and crusted. They can also become very lame and even lose a toe. If anyone suspects their chickens have this problem we would advise them to contact their vet who can prescribe the best treatment.

## BREEDING

At Hillside we have a no-breeding policy and this, of course, includes our feathered friends.

To avoid eggs hatching we remove them daily. We would advise people not to let their chickens breed, as out of a clutch of eggs, half of them are likely to be male. Because cockerels tend to fight amongst themselves, causing serious injuries, and also crow at daybreak, causing neighbours to complain of unsociable alarm calls, they are very difficult to rehome. We have often heard of well-meaning people putting their 'unwanted' cockerels in poultry sales thinking that somebody will give them a good home. Unfortunately, most of these end up supplying the increasing trade in halal meat.

## FACT SHEET

If you would like to know more about keeping chickens, a free leaflet entitled: 'Keeping a Few Hens' is available from us on request.



# RSPCA's Freedom Foods 'Scheme' exposed . . .

Of around thirty Norfolk Freedom Food farms Hillside have looked at, a third kept their animals in such disgusting conditions that they have either been the subject of a television programme or a court case.

## C5 trigger FF prosecution

**F**reedom: we all know what the word means, don't we? We would tend to agree with one dictionary definition: 'The condition of being free of restraints.' Apparently however, the RSPCA do not agree with that definition. For them, 'Freedom' appears to mean something completely different as yet again, in 2009, Hillside



(left) The acceptable front of an RSPCA's Freedom Food farm and (above) the unacceptable conditions, pictured only this year, for animals behind the facade.

investigations have exposed shocking scenes on THREE more RSPCA 'Freedom Food' approved farms. Channel 5 News and Sky TV have, once more, used our undercover footage. This time their programmes, broadcast last February, showed turkeys on one of the farms. They were struggling to walk, unable to reach the open air, pecked bald and red raw over much of their bodies as a result of over crowding, obviously distressed, ill, and covered in filth. These are not conditions that spring to mind when one reads the word 'freedom.' Because of the publicity this turkey investigation generated, the RSCPA are 'promising' to bring about a prosecution citing the very farm that they were supposed to be 'monitoring'.

For legal reasons we can't share more information or show pictures of the turkey unit at the moment, since the case is still ongoing. We will, of course, let you know the outcome, including a full report on our findings. The majority of our investigations have revealed, time and again, that the RSPCA shows more concern for its 'scheme' than it does for the animals it is supposed to protect. They admitted on C5 News that "no scheme can provide a guarantee 100% of the time that all of their members will be abiding by the standards". What they don't admit is that in the majority of cases where independent investigators, such as Hillside, have gone into their 'Freedom' Food farms, they have found conditions that are completely unacceptable. Please do not be fobbed off by the RSPCA's media spin, or the suggestion that this is just a 'blip' in the statistics. The fact is that the 'Freedom Food' scheme has failed miserably, and it is time the RSPCA admitted it.

We're asking our supporters to help us ensure that this issue doesn't go away. **What you can do to help:** Write to the RSPCA, demanding a genuinely open investigation, write to your local media and MPs. If your local supermarket sells Freedom Food products, show the manager our evidence.

If you've been buying RSPCA Freedom Food produce at premium prices, believing that **all** the animals you're eating have been reared and treated in the most humane way, and having seen our evidence, now think differently, we would like to hear from you.

(left) On the very night C5 were broadcasting the awful conditions on a Freedom Food turkey farm, 17th Feb 2009, our investigator was able to film these crippled ducks suffering on yet another RSPCA monitored farm! The C5 News programme is available on DVD on page 8.





...goodness! did that all come off me?



...a

Clipper being examined at the vets before having his coat removed...

C  
L  
I  
P  
P  
E  
R



We found Clipper confined in a cramped, filthy cage where he could only shuffle around. . .

Clipper was one of several animals our farm animal investigator discovered living in squalor on a Norfolk smallholding. The rabbit was so encased in a two-inch thick matted coat of fur that his movement was severely restricted. Because the RSPCA couldn't attend the smallholding for seven days, we removed Clipper and took him to our vet, who said he was one of the worst cases of neglect she had seen. You can see Clipper above, both 'before' and 'after' his rescue. **Despite the atrocious conditions of the remaining animals, including several mummified carcasses, the RSPCA, even after having had to remove twenty other animals, only issued the owner with a caution!!**



A dying duck



Animals left to rot where they died.



nd after - resting in a fur fabric bed to keep him warm



With a deer friend in the garden



Enjoying a 'binky'



With new-found companion, Pumpkin

We were so disappointed by the outcome that we approached local media, who took up the case. Surprisingly, after being contacted by a newspaper, the RSPCA apparently changed their mind, and the paper reported that the inspector's evidence was now being put forward with a view to prosecuting the smallholder. However, after the story was forgotten the RSPCA, who have both the expertise and resources to prosecute, reverted to their original stance and just issued a caution. This country has some of the best animal welfare laws in the world, and this is just one of many cases we have reported where the authorities, who we expect to take action, have failed to make use of the legal avenues available to them. How much must an animal suffer before justice is seen to be done in order to discourage further animal abuse?



(Above) Turkeys imprisoned in small cages and in another cage below them, decomposed remains



An emaciated goat



# Rescued to be free



**T**his mother goose, who had been living wild, was brought to us with one surviving baby. At the same time we gave sanctuary to three motherless goslings, saved from an intensive factory farm like that shown below. We were delighted when this broody mother literally took our latest rescues under her wing. These infants, who had never seen an adult goose before, instinctively ran to her and the whole family are doing well. It just goes to show how callous the farming industry is - even denying baby animals the natural comfort of a mother.



Factory-farmed goslings!

Photos: Wendy Valentine



# The Story of Floss continued from page one . . .

Floss finally found a place to settle in September 2008, on the old tips. Since that time she has been chased by kids on quads, joy riders have tried to run her down, poachers have taken pot shots at her and dogs have attacked her. Using stealth she has survived all attempts to catch or harm her. She hides lying down in scrub during the day and only comes out to eat at night.

I heard about this cow and decided to try and a) find her owner and b), gain her trust to enable me to get her somewhere safe. I started to feed Floss religiously at the same time morning and night. Eventually I could get within five paces. I rang the police, who could not find any logs of a missing cow. I spoke with my vet, who happened to be the same vet who had been called to tranquilise her so many months before. I spoke with her owner, who had been told by the police that they had shot her, so he had returned her passport as he never expected to see her again. I explained what I was doing and he was more than happy for me to continue, until such a time she would follow a bucket. Tuesday night it all went sour. The Police were called out by a concerned member of the public as men in 4x4s were out

with guns and lamps trying to shoot Floss. I called the owner and he decided that he wanted the vet to try and tranquilise her.

So Wednesday morning I lured Floss out of hiding and the vet shot her with tranquilisers. The operation went like a dream; Floss dropped in a gate opening, I backed my trailer in and we winched her aboard. The owner asked me if I wanted to purchase Floss for £500, which is basically her beef price. I explained that I just did not have the money. Floss has gone to the owner's friends, as he dare not put her back in his field and has no secure buildings.

Now I find myself in a peculiar place!!!! Floss stands alone in a barn, shell shocked from months of fear and abuse, and is waiting for her passport to arrive, so she can go to slaughter. I am not soft by any stretch of the imagination but my heart bleeds for this poor cow, who has spent the last 9 months alone and on the run. Can you help?" Tracey Jaine

**This story has a happy ending. We immediately offered Floss a home and she now lives happily at Hillside with some of our other rescued Highland cows. You may adopt Candy Floss (Floss for short) and receive photographs and reports. Please see page 23.**



Candy Floss and friends (from left to right) Pete, Buttercup, Blondie, Candy Floss and Fergus



## Teddy and Pearl

You may remember another herd of Highland cattle we gave sanctuary to earlier in the year, when their elderly owner could no longer care for them. Two of these cows gave birth to Teddy and Pearl. At first Pearl had difficulty suckling from her mum, so to ensure that she had enough, we helped out by milking mum and bottle feeding baby.



Happily, Pearl soon latched on of her own accord and as you can see (below right) she is now doing fine. You'll be pleased to know that all the bulls have had a 'little op' to prevent the patter of any more tiny hooves!



*Season's Greetings*



*This picture, of our Highland cattle in the snow, now features on our 2009 Christmas Cards, available from the gift pages.*



# Please enter our 'Spot the Horse' Competition

to help feed and care for our rescued animals

When the photograph below was taken of heavy horses grazing in their meadow at Hillside, there was an extra horse in the picture. Use your skill to judge where the 'missing' horse may be and mark with a cross.

**1st Prize: £1000**  
(for the cross nearest to the horse's nose)

**2nd Prize: Holiday by the sea at Hillside (for two)**

**3 Prizes of £100**

**plus 10 runner up prizes of £50 Hillside Gift Vouchers**

I have placed.....crosses (max 10 per picture) at £1 per cross £.....

I would like to make a Donation £.....

I enclose Total £.....

(Please make payable to Hillside Animal Sanctuary Ltd)

OR please debit my Visa/MasterCard/Maestro No.



Expiry date...../..... Issue No.....only applies to Maestro

Valid From ...../.....

Last 3 digits on signature strip on reverse of card)

Please send me a receipt YES/NO

### Terms and conditions

- \* A donation of £1 is requested for each cross placed.
- \* A maximum of 10 crosses per ticket entered.
- \* Multiple entries per person/household are allowed but maximum of 10 crosses per ticket applies.
- \* The closing date for this competition is 10<sup>th</sup> August 2009.
- \* Winners will be notified by post soon after the competition closing date.
- \* Results will be sent to you soon after the closing date, also printed in our Autumn Newsletter 2009.
- \* To save costs receipts will not be issued for entries unless accompanied by a SAE.
- \* This competition is not open to Hillside employees, their families or associates.
- \* Damaged, defaced, illegible or incomplete entries cannot be entered.
- \* No responsibility can be accepted for any entries lost, delayed or damaged in the post.
- \* Entries received after the 10<sup>th</sup> August 2009 will be treated as a kind donation to Hillside.
- \* In the event of a tie, the prize money will be divided accordingly.
- \* Hillside's decision in deciding the outcome of this competition is final.
- \* It is a condition of entry that all competitors agree to abide by the above terms and conditions.

Mr/Mrs/Miss/Ms

Name.....

Address.....

Postcode.....

My Sanctuary Number is: 

5					
---	--	--	--	--	--

If new supporter please write 'NEW' in boxes

Tel No:..... Please send me details of Hillside's work

My email address.....

Please return (by 10<sup>th</sup> August 2009) to:  
Hillside Animal Sanctuary, Hall Lane, Frettenham, Norwich NR12 7LT



## Winners of our 'Spot the Deer' Competition

(Closing date 18th May 2009)

**1st Prize £1000**

Mr/Mrs M Newey, Wolverhampton

**2nd Prize £500**

Margaret Story, Doncaster

**20 runner up prizes**

**£50 Hillside Gift Vouchers:**



The circle shows the 'missing' deer

Ms S Douglas, Swansea - Mrs M Cook, Colchester - Mrs A Cuerden, Chorley, Lancs  
Mr C Wilson, Stalham, Norfolk - Mrs A Howgego, Southend - Mrs L Finlay, Moffat, Scotland  
Mr D Berrisford, Bury, Lancs - Mrs E Anderson, Crowthorne, Berks - Miss E Varney, Belper  
Mr J Borman, Thornton Cleveleys - Ms L Fawcett, Harrogate - Mrs P Ellery, Medstead, Hampshire  
Mr S Cornish, London - Mrs J Parker, Jersey - Mrs J Brightman, Redhill  
Ms B Cayford, Wembley - Mrs JWhitton, Leeds - Mrs J Kear, Barry Island  
Mrs Irene Collett, Sudbury, Suffolk - Mrs B Bentham, Garswood, Lancs

## Winners of our 'Spot the Turkey' Competition

(Closing date 9th January 2009)

**1st Prize £1000** (Two joint winners each receive £500)

Alison Allan, Aberdeen

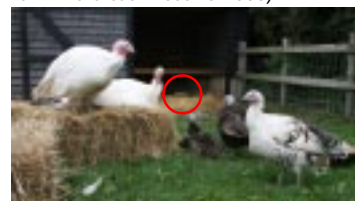
Caroline Cartwright, Guildford

**2nd Prize £500**

Mrs M Parsons, Carmarthen

**20 runner up prizes**

**£50 Hillside Gift Vouchers:** The circle shows the 'missing' turkey



Ms A Hutchinson, Berwick upon Tweed - Pippa Meer, Leeds - Diane Howell, Belvedere  
Mrs R Oates, Penzance - Verina Glaessner, London - Mrs M Macdougall, Guildford  
Ms G Smith, Canvey Island - Ms S Burroughs, London - Ms B Wheaton, Liverpool  
Mr R Richards, Hereford - E Hughes, Bridport, Dorset - Mrs I Lancaster, London  
Mrs E Coldwell, Kent - Ms C Hennessy, Chatham - Mrs R Turner, Eastleigh  
Ms M Dane, Catfield, Norfolk - Ms P Resker, Harlow - Sarah Rogan, Wirral  
Ms R Gooch, Deal - Mr G Breen, London

Thank you to everybody who entered our competitions in support of our rescued animals

# 'Adopt' a Rescued Animal at Hillside



\*La Vizelle  
an ex-Racehorse



\*Misty & Frosty



\*Inti & Lupi  
the Alpacos



\*Rosemary  
Rabbit



\*Bluebell with Pixie



\*Starlight the Sheep



\*Katy  
the Pony



\*Flossie Pig



\*Tessa Turkey



\*Doris  
Duck



\*Bobby  
the Clydesdale



\*Dancer & Prancer



\*Murphy  
the Mule



\*Henrietta an  
ex-battery Hen



\*Candy-Floss  
the Highland Cow



\*William  
Shire Horse



\*Lucinda the  
Pot-bellied Pig

Adopt one or more to receive a certificate, twice yearly report and photograph of each animal. Your contribution will help to feed and care for our rescued animals. We ask for a minimum donation of £10 yearly for each adoption. (Please allow 7 days for delivery).

I would like to 'Adopt' \_\_\_\_\_

For myself/as a gift for: (Mr/Mrs/Miss/Ms) \_\_\_\_\_  
(DELETE AS APPLICABLE) BLOCK CAPITALS PLEASE FORENAME SURNAME

Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Postcode \_\_\_\_\_

My 'Sanctuary Number' is              
If you are a new supporter please write 'NEW' in boxes

Please send first photo & report to ME  to the RECIPIENT

As a: Birthday Present  Christmas Present  Other Gift   
(Please tick appropriate boxes)

Date you require adoption to arrive by \_\_\_\_\_  
 I would like to include the message (maximum 5 words including your name) \_\_\_\_\_

If you are giving this adoption as a present, please complete YOUR details below:  
 Name (Mr/Mrs/Miss/Ms) \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Postcode \_\_\_\_\_  
 Tel No: \_\_\_\_\_

(Please add £2 for postage abroad)

I enclose £ \_\_\_\_\_ (minimum £10) also an additional £2.50 for a **Special Presentation Folder**

or I prefer to pay by **STANDING ORDER** and enclose the **SO** form on page 6

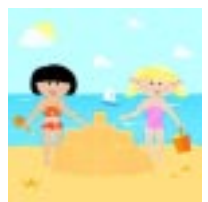
Signature \_\_\_\_\_ Date \_\_\_\_\_

Please make Cheque/PO payable to: Hillside Animal Sanctuary Ltd, Hall Lane, Frettenham, Norwich, NR12 7LT



or debit my Visa/Mastercard/Maestro No. \_\_\_\_\_

Valid date...../.....Expiry date...../.....  
 Last 3 digits on signature strip..... Issue No\_\_\_\_(Maestro only)



## Hillside Holidays by the Sea

If you would like to take a self-catering holiday at our Sanctuary at West Runton, situated on the North Norfolk coast, surrounded by our rescued animals, our accommodation offers a very special holiday location for our supporters.

If this appeals to you, please write or phone 01603 736200 for further details including dates available and tariffs or visit [www.hillside.org.uk](http://www.hillside.org.uk)

## Hillside Gold, Foreign Coin & Mobile Phone Appeal



To raise funds we are always very grateful to receive items of scrap or broken gold jewellery. If you have just come back from a foreign holiday with a pocketful of loose change or notes you don't know what to do with, these too can help us to feed and care for our rescued animals. We would also be grateful to receive clean sheets and towelling to use for our animals. Please send us your **used printer cartridges with a copper strip** as these can be recycled to raise £1 each for Hillside! **We can even raise £5 each from your old Mobile Phones** - please send them to us!! Thank you



## Have you moved?

If you have moved please be sure to let us know your **NEW** address as well as your **OLD** address. Also, please let us know if any other Hillside supporters at your address have also moved. Thank you.

## A Legacy for Life

*If you would like to secure Hillside's future, helping and campaigning for animals in need, please consider a legacy to Hillside Animal Sanctuary, so that your ideals may continue to live on through our work*

*Thank you for caring*

# PLEASE HELP US



## TO HELP OTHER ANIMALS LIKE THESE



It is only through your kindness that we can continue to rescue and campaign for other animals in need . . .

. . . any amount you can spare will be very gratefully received.



Thank you

I would like to donate £..... to help the animals

Name (Mr/Mrs/Miss/Ms).....

Address.....

.....

.....Postcode .....

My Sanctuary Number is: 

5				
---	--	--	--	--

 If new supporter please write 'NEW' in boxes

Please make cheque/PO payable to Hillside Animal Sanctuary Ltd.

or debit my Visa/MasterCard/Maestro No.



Expiry date...../..... Issue No.....(only applicable to Maestro)

Last 3 digits on reverse of card 

--	--	--

I would like to donate by **Standing Order** and enclose the form on page 6

My email address.....

You may also donate online at [www.hillside.org.uk](http://www.hillside.org.uk) or call 01603 736200

# Memorial Plaques at Hillside

*If you would like to remember a loved one with a special plaque placed in the Sanctuary, please complete the form below with your request and return to Hillside.*



A pet's plaque...



...on our Sanctuary Office at Frettenham

## MEMORIAL PLAQUE REQUEST FORM

*Please complete the form below with your request and return to Hillside.*

Name ..... Sanctuary no.....

Address .....

..... Post code.....

Daytime telephone no.....

**Wall Plaque placed in the walkways around the Sanctuary near our rescued animals' paddocks . . .** *minimum donation £100*

**Plaque placed by a rose bush in our Pet Memorial Garden by our Sanctuary office at Frettenham. . .** *minimum donation £65*

**Plaque placed on a bench for visitors to sit on close to our rescued animals . . .** *minimum donation £250*

*The bronze plaques measure 6" x 3"*

*Inscription for plaque in BLOCK CAPITALS please*

.....  
 .....  
 .....  
 .....

*(maximum of 15 words including dates)*

**I enclose £**.....

**Signed**..... **Date**.....



A memorial bench and plaque



Plaques at our West Runton Sanctuary

# Hillside Gifts and Cards...



**RE1. Re-usable Envelope Labels**  
Pad of 40 £1.95



Photos: Wendy Valentine

**FC2. Hillside Greeting Cards**

Pack of four different scenes of flowers from around the Sanctuary  
Ideal for birthday or general greeting cards  
Cards blank inside for your own message (8" x 6") with envelopes £2.60



**P2. Sanctuary Scenes Postcards**

8" x 6"  
6 cards in 2 designs £1.25 pack



**S20. Hillside Pen** Animal design  
Fibre Tip blue ink £1.50 each  
or 2 for £2.75



**N2. Hillside Notepads**  
each pad features assorted animal designs  
50 leaves  
6" x 4"  
£1.50 each  
or 5 for £5.95

You may order these and other gifts and cards online at [www.hillside.org.uk](http://www.hillside.org.uk)  
The proceeds from the sale of our gifts helps to feed and care for our rescued animals.  
**Prices include P&P**

*also*  
**N3. Notepads** featuring your adopted animal - prices shown left.  
*(Please state animal when ordering)*



**CL9. Hillside 2010 Calendar**  
(including January 2011)  
**14 Sanctuary Scenes**  
opens to 11" x 16"  
£2.50 each

**D10. Hillside 2010 Pocket Diary**  
In Burgundy, Navy or Black  
*(not illustrated)*  
£2.50 each  
or 2 for £3.95



**Hillside Christmas Cards for 2009**



**X90.**  
Featuring our rescued animals  
Message inside cards reads:  
*Merry Christmas*  
(5" x 5" with envelopes)  
10 cards in 2 designs £2.95  
or 2 packs for £5.50



**XM9.**

Featuring our rescued family of Highland Cattle and Ponies in the Snow  
Message inside cards reads:  
*Merry Christmas*  
(8" x 6" with envelopes)  
8 cards in 2 designs £2.95  
or 2 packs for £5.50





# Please consider a gift to Hillside by Standing Order . . .

Just **£3** a month will help provide us with regular funding to ensure continuous care for the animals in our Sanctuary, as well as helping us to campaign for animals in need.

If you would like to make a regular donation please fill in this form and *return to us*.

To adopt an animal by Standing Order, please fill in both the **Adoption Form** on page 23 and the **Standing Order Form** below, and *return both forms to us*.



Thank you for caring . . .

## Standing Order Form

Bank Name \_\_\_\_\_  
 Bank Address \_\_\_\_\_  
 \_\_\_\_\_ Postcode \_\_\_\_\_

Please pay Hillside Animal Sanctuary Ltd  
 A/C No 70560088 Sort Code 08-90-14  
 The Co-operative Bank, 69 London Street, Norwich NR2 1HL  
 £ \_\_\_\_\_ on the \_\_\_\_\_ day of \_\_\_\_\_ 200\_\_  
 and afterwards on the same day each  
**MONTH/QUARTER/YEAR** until further notice  
*(please delete as appropriate)*

My Name \_\_\_\_\_  
 My Address \_\_\_\_\_  
 \_\_\_\_\_ Postcode \_\_\_\_\_

My Account No. \_\_\_\_\_ Sort Code

My Sanctuary No:  
 5

This Standing Order is for: **Donation**   
*(please tick as appropriate)* **Adoption**   
**Both**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send to:  
 Hillside Animal Sanctuary, Hall Lane, Frettenham, Norwich NR12 7LT



# Recent Rescues . . .



(Above) Clyde, the llama, was left on his own after his partner of fifteen years sadly died. We were pleased to take him in and he now contentedly shares life with our alpacas, Inti and Lupi.

(Left) Shadow, a Shire mare, was rescued from an uncertain future when she became lame after a serious leg injury. We're delighted to say that, with care from our veterinary staff, she has now made a full recovery.

## Hillside Order & Donation Form





  
 We are pleased to accept credit card orders and donations by phone  
**7 days a week (9am-9pm)**  
**☎ 01603 736200**  
[www.hillside.org.uk](http://www.hillside.org.uk)

Your 'Sanctuary Number' is below ...

Hillside is a non-profit making organisation - Registered Co. No. 3027338

### BEFORE POSTING - Please check the following:

1. You have stated design/colour of gifts where you have a choice.
  2. All amounts add up correctly.
  3. You have written your 'Sanctuary Number' (above) on back of your cheque.
  4. Your cheque/PO is signed, dated and made payable to Hillside Animal Sanctuary Ltd.
- THIS WILL ENSURE PROMPT DELIVERY OF YOUR ORDER - Thank you**

**All prices include P&P**  
 Please allow 7 days for delivery - we always aim to send goods by return of post

**Please return to:**  
**Hillside Animal Sanctuary**  
**Hall Lane Frettenham**  
**Norwich NR12 7LT**

Gift No	Gift Description	Price	No of items	£	p
Hillside Leaflets	Please send me <input type="checkbox"/> Hillside leaflets to distribute	Free			

Gift Total		
<b>General Donation</b>		
<b>Animal Investigations Appeal</b>		
Money Box		
<b>Total</b>		




 or debit my Visa/MasterCard/Maestro No.

Valid From ...../..... Expiry date...../..... Issue No.....only applies to Maestro

Last 3 digits on signature strip on reverse of card

In case of query with my order  
**My daytime Tel No.**  
 .....  
**My email address**  
 .....

**Please send me a receipt**

Yes Please  No Thank You

(Please tick  your required request)