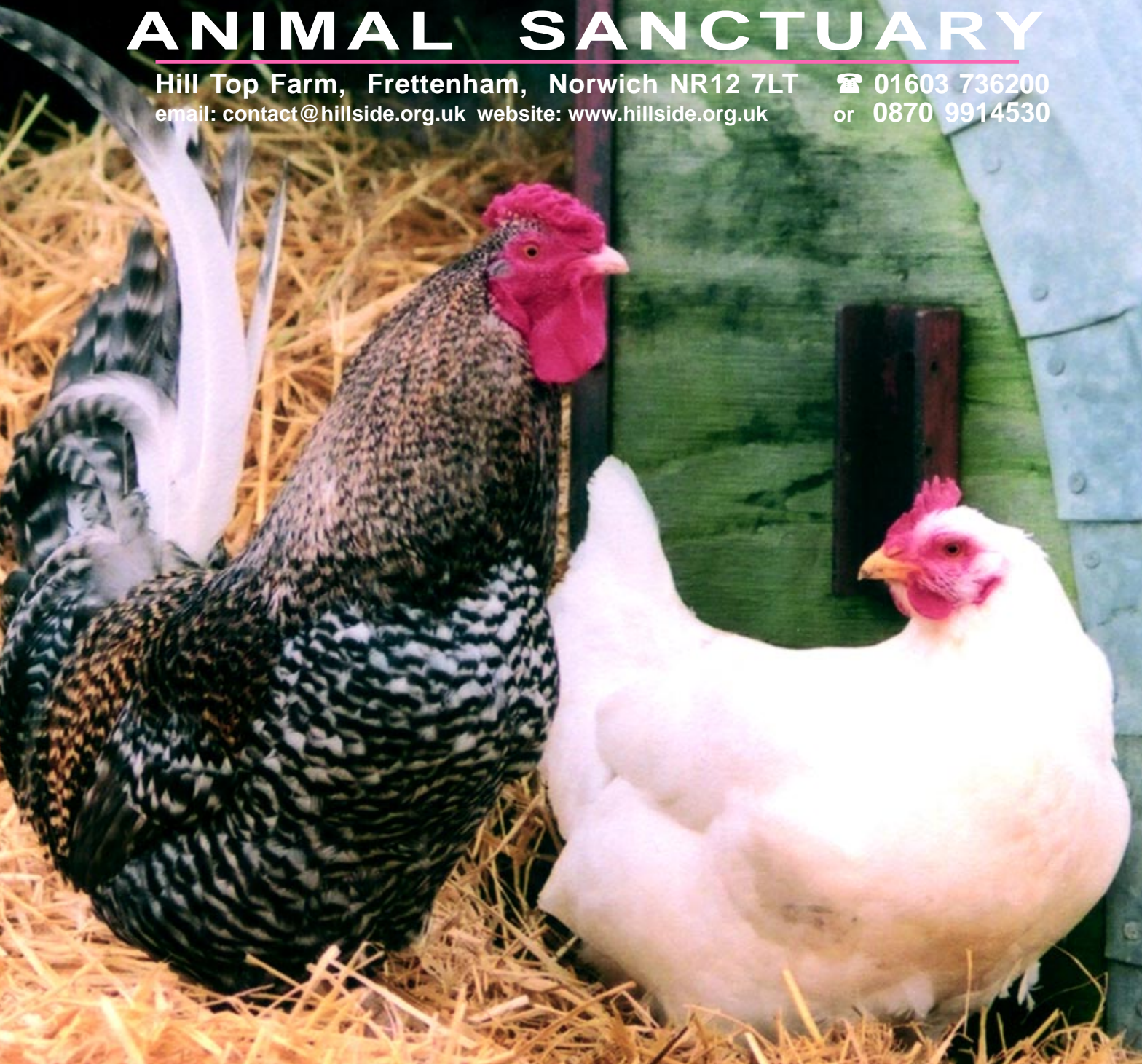


Hillside

ANIMAL SANCTUARY

Hill Top Farm, Frettenham, Norwich NR12 7LT
email: contact@hillside.org.uk website: www.hillside.org.uk

☎ 01603 736200
or 0870 9914530



Spring Update 2004

Are the authorities **BLIND**, **INCOMPETENT** or **WILFUL** as they continue to **COVER UP** the extreme suffering of farmed animals? . . .

Helping and campaigning for animals in need

Hillside is home to hundreds of rescued animals and campaigns on behalf of the millions who suffer within the factory farming industry every day



**Please consider a gift
by Standing Order
to Hillside . . .**

Just £3 a month will help provide us with regular funding to ensure continuous care for the animals in our Sanctuary, and help us to campaign for animals in need.

If you would like to make a regular donation please fill in this form and *return to us*. To adopt an animal by Standing Order, please fill in both the **Adoption Form** on the back page and the **Standing Order Form** below, and *return both forms to us*.

Thank you for caring . . .

Wendy Valentine



Standing Order Form

Bank Name _____

Bank Address _____

Postcode _____

Please pay Hillside Animal Sanctuary Ltd
A/C No 70560088 Sort Code 08-90-14

The Co-operative Bank, 69 London Street, Norwich NR2 1HL

£ _____ on the _____ day of _____ 20 _____
and afterwards on the same day each

MONTH/QUARTER/YEAR until further notice
(please delete as appropriate)

My Name _____

My Address _____

My Postcode _____

My Account No. _____ Sort Code --

Signature _____ Date _____

My Sanctuary No is:
5

This Standing Order is for: **Donation**
Adoption
(please tick as appropriate) **Both**

Please send to:
Hillside Animal Sanctuary
Hill Top Farm Hall Lane
Frettenham
Norwich NR12 7LT



Pleased To Meet You

Introducing some of Hillside's recently rescued family

Zack



Towards the end of last year we received a call asking us if we could offer Zack the permanent, loving home he so much needed and deserved.

The caller had quite literally bought Zack off the back of a lorry - one destined for the slaughterhouse! Then, having made enquiries, she discovered that he had been a prolific show pony but owing to a leg problem his 'career' had come to an end.

Although his rescuers knew they could not offer him a home for life, the family spent the next year building the confidence of this shattered little pony.

Unfortunately Zack's story is not an uncommon one. We are often asked to take in ponies when they have become infirm or outgrown and are too old to sell on again. Children's ponies can quickly become surplus to requirements, suffering much trauma as a result of being routinely passed from one home to another.

We believe that all horses, ponies and donkeys benefit from a settled environment and should live as near as possible to how nature intended in the company of their own kind.

We are pleased to tell you that Zack has settled in well and is enjoying the companionship of his new-found friends, Pansy, Misty and Jasmine.

Smokie



One morning staff

discovered an extra mouth to feed in the shape of Smokie the rabbit.

We found Smokie, pictured here with Anne, abandoned at our gate. She had been let loose and the pet carrier she was probably brought in had been thrown over the hedge at the bottom of our drive. After being given a health check by our veterinary staff, Smokie was taken to quarantine. Fortunately for Smokie hers is a happy ending. So many rabbits, often as the result of being a child's 'five-minute wonder', spend sad lives cooped up in hutches with no company and little room for exercise.

Bambi



Last January we were contacted by an employee of a company located at Grimsby docks to report they had a rather unusual visitor who had become trapped in their compound - a young female deer whom they had named Bambi. She had become orphaned after her mother had been hit by a car, leaving her vulnerable and alone.

Bambi was not going to be easily caught and due to the close proximity of the water's edge we could not risk a vet sedating her with a dart, so an alternative idea was put into action. The staff at the compound left food inside a trailer, kindly loaned to us, to encourage the young fawn to walk in of her own accord and be safely captured. Just a week later our plan had worked and Bambi was on her way to the safety of Hillside. On her arrival, to help her settle in, we gave her the company of two recently rescued sheep. Happily, they've become the best of friends and are now inseparable. The vet has given Bambi a clean bill of health and soon she will be released, along with the sheep, into well-fenced fields to run free with our other rescued deer, Baby, who you will already have seen featured in our previous newsletters and greetings cards.

Angus & Jimmy



We were pleased to welcome Angus and Jimmy to the Sanctuary after receiving a telephone call from our local Trading Standards' office asking if we could help. These two Hebridean rams had been found running loose on a main road and were being kept safe in a neighbouring back garden. Our Farm Manager, John, duly set off with the Sanctuary's trailer and brought Angus and Jimmy back to Hillside. When they arrived, they were placed in quarantine - our policy for

all new arrivals. We then waited for their owners to claim them but nobody came forward. However, in order to be able to give any sort of veterinary treatment, we had to wait until we became Angus and Jimmy's legal owners. We then arranged for them to have an essential little operation so that they could live 'safely' with our other rescued sheep, many of whom are ewes! We're happy to report that Angus and Jimmy are thriving in the Sanctuary and appear delighted with their new surroundings.

Supporters' Noticeboard . . .

A Legacy for Life

If you would like to secure Hillside's future, helping and campaigning for animals in need, please consider a legacy to Hillside Animal Sanctuary, so that your ideals may continue to live on through our work.

Thank you for caring.



GRAND SUMMER DRAW 2004

Please find enclosed a book of tickets (mainland UK only) for our Summer Draw. We hope you will be able to support this and help us continue our important work. Extra books are available to sell to your friends - please see the order form on the back page. Why not come along on Sunday 15th August to meet our rescued animals and watch the Draw taking place.

Grand Winter Feed Draw 2003 Winners

1st Prize £1000: 2122997 MA Worth, Bodmin, Cornwall

2nd Prize £250: 0751207 G Baddeley, Stoke-on-Trent

3rd Prize £100: 1765426 R Jenner, Walton-on-the-Naze, Essex

4th Prize £50: 0455640 Mrs D Houlbrook, Holt, Norfolk

5th - 10 Prizes - £25 Hillside Gift Vouchers

0614469 Mrs J Wilcox, King's Lynn, Norfolk, 1362528 J A & M Bowyer, Congleton, Cheshire
 0096081 Mrs P Shipley, Duston, Northants, 0100701 E M Fairless, Wallsend, Tyne & Wear
 0040550 P Gilpin, Solihull, West Midlands, 0712115 Mrs S James, Stourbridge, West Midlands
 2006483 Mrs P Garner, Bracknell, Berkshire, 2592390 Julie Tauney, Maidstone, Kent
 1634586 J M Bullion, Ascot, Berkshire, 0954354 Mrs Mary Urquhart, Aboyne, Aberdeenshire

Thank you to everyone who supported this Draw

Open Days in 2004



Visitors are welcome to meet our rescued animals 1-5pm EVERY SUNDAY from Easter until the end of October Also Bank Holiday Mondays and every Monday during July and August also Easter Friday, Saturday & Monday

A GUIDED TOUR OF THE SANCTUARY . . .

If you belong to a group, club or school, we will be pleased to offer your party, by prior arrangement, a guided weekday tour to meet our rescued animals. For further details please contact us on 0870 9914530.

To Find us from Norwich outer ring road take the B1150 towards North Walsham. After 4 miles you will see The White Horse Pub on the right. Take the next turn left into Hall Lane. Hillside is the first turn on left.
Where To Stay - The White Horse Tel: 01603 737560
 The Old Rectory Tel: 01603 738513 Spixworth Motel Tel: 01603 898288
For Bus Services between Norwich and Frettenham (for up-to-date times) Tel Sanders Coaches on 01692 406040 or 01692 406020

Hillside Gold & Foreign Coin Appeal

To help raise funds we are always very grateful to receive any items of scrap (or broken) gold jewellery. Also any foreign coins or notes left over from your holiday would be most welcome.



Thinking of taking a Summer holiday or Winter break in Norfolk?

We are pleased to offer our supporters quiet, comfortable self-catering accommodation at Hillside for holidays throughout the year.

If you like the idea of taking a holiday in Norfolk while staying in the company of our rescued animals, please write to us for further details and weekly prices.



Well behaved dogs welcome

We have vacancies from September 2004 onwards. However, vacancies occasionally occur through cancellation. For availability details please tel: 0870 9914530

SPECIAL RATES FOR WINTER BREAKS



Please send my friends a Newsletter

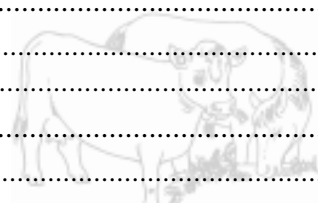
To increase awareness and support of Hillside Animal Sanctuary you may have friends who would like to receive details of our work. We will not add their names to our regular mailing list unless they request us to do so.

PLEASE USE BLOCK CAPITALS

Name.....
 Address.....
 ..Postcode.....

Name.....
 Address.....
 ..Postcode.....

Name.....
 Address.....
 ..Postcode.....



Hillside Investigations Report...



UK ANIMAL WELFARE LAWS - NO DETERRENT

In last Summer's newsletter we reported on the successful prosecution of a farmer for leaving decomposing sheep to rot in a field shared with their living companions. The case was brought to court by Norfolk Trading Standards after receiving information from one of our staff. Unfortunately just six months later, our investigators discovered still more carcasses, in a field adjacent to where the prosecuted offence took place.

The evidence - just left to rot!

In this incident last December, where the remains of two sheep were clearly visible from a major public highway, our investigators filmed the carcasses over a period of three days. During this time no attempt was made by the farmer or landowner to remove and dispose of the bodies despite the fact that they had most certainly been dead for some time before we found them. Whilst filming we noticed a sick sheep who had remained on her own whilst the rest of the flock had retreated across the field. Though we tried to assist the animal, she managed to elude us and when we returned the next day she had died and lay next to the existing carcasses.

This once again raises the question of how effective the current system of regulation and enforcement really is. If just six months after a conviction, a similar offence is happening in the same locality, then surely the penalties imposed are not severe enough to ensure that farmers take the proper measures to protect the welfare of their animals. Legislation is in place to protect the welfare of animals on our farms and is apparently, according to DEFRA, constantly under review. Yet how protected were the sheep that we found, left to die and rot in the open, neglected and obviously unchecked by the person who, **by law**, is responsible for ensuring their welfare?

STOP PRESS (March 2004) - as this newsletter goes to print, for the **SECOND TIME THIS WINTER**, we have found yet more decomposing sheep ON THE SAME FIELD. We have again reported these to Norfolk Trading Standards, who confirmed our findings and assured us the offences will be dealt with!

HARROWING FARROWING CRATES



Following our Pigs Behind Bars article in our January newsletter the RSPCA have responded with: *"The RSPCA shares Hillside's concerns about the use of conventional farrowing crate systems... They (the pigs) are in fact placed in the crate just a few days before they are due to give birth, but then are confined in them until their piglets are weaned three to four weeks later. Farrowing crates are used in order to try to reduce the mortality rate of piglets crushed by their increasingly large mothers, but the crates clearly give rise to serious welfare concerns for the sow due to the very close confinement imposed and the sows' inability to carry out their natural behaviours. The RSPCA has been at the forefront of funding research into viable alternatives that still protect piglets but allow sows more freedom, and we are actively encouraging the industry to use these more humane alternatives. However, at present, the farrowing crate is still legal, so the Society can take no action against those using them."*

Far from free, and confined in filth and squalor - we filmed nursing sows incarcerated in farrowing crates on an RSPCA 'monitored' Freedom Food farm.

If the RSPCA are so disapproving of farrowing crates why have Hillside been able to film them in use on a pig farm accredited under their Freedom Food Scheme?

Prosecutions update
♦ In Norfolk, our investigators are preparing to give evidence in a case regarding cruelty to ducks on an RSPCA 'monitored' Freedom Food farm following our exposé. This case having already been adjourned FIVE times, is now to be heard (as we go to print) at Thetford Magistrates' Court on 1st April 2004.
♦ A third man has now been arrested and awaiting charges in connection with a Hillside investigation which exposed a third illegal slaughterhouse. The two other men have been charged and are awaiting trial.
If you would like to join our Supporters' e-mail service to keep updated with all our important news as it happens, just send us your name, Sanctuary number and e-mail address.



We help BBC to expose the suffering of ducks ...

Following our investigation which has led to the pending prosecution of a major duck producer, we are currently working with a BBC investigative programme to expose the horror of duck farming. People's sentimental image of feeding ducks on the village pond will be shattered when they see for themselves the shameful, unnatural conditions which millions of ducks endure in the extensive duck rearing industry.



If you would like to help fund our Animal Investigation Appeal
please complete the form on the back page of this newsletter

Videos giving an insight into Hillside's undercover investigations are available **FREE** on request
Pigs Behind Bars
The Christmas Turkey
Chicken Supreme
Factory Farming Today
These videos shows the commonplace suffering of animals in the intensive factory farming industry
To order please use the back page

Can You Help Distribute Hillside Leaflets?
Please help us create awareness and support by giving Hillside leaflets (**which include details of our farm animal investigations**) to your friends, family or neighbours. We would also be grateful if you are able to distribute them, i.e. in shops, at work, in waiting rooms or door to door etc. If you would like to help support Hillside in this way, please request the amount you require on the back page. **Thank you**

Feeding the Nation

These are the commonplace horrors of factory farming hidden behind closed doors - often right on your doorstep

Pigs



Freedom Food Pigs forced to sleep in their own excrement

Pigs often exist in cramped dirty conditions so overcrowded that it is difficult for them to lay down and rest comfortably. With insufficient straw bedding and sometimes none at all, the pigs have no choice but to sleep in their own excrement. We have uncovered conditions where sick, dying and dead pigs were left amongst the living, increasing the risk of cannibalism, disease and infection. Stale drinking water and discarded medical supplies such as syringes and needles are other examples of negligence and bad management practices that we have filmed.

Battery Hens

Crammed together, five to a cage measuring just 18"x20" (45cm x 50cm) battery hens exist in these barbaric conditions for 18 months until they are



Caged battery hen forced to stand on her decaying companion

slaughtered! We have even found up to eight hens in one cage, often sharing their limited space with the decomposing remains of those birds not strong enough to survive. People who buy cakes, mayonnaise, pasta, quiches or any produce containing 'egg', are contributing to this cruelty often without realising the consequences of their actions!

Illegal Slaughterhouses

To date Hillside Investigators have exposed **THREE** cases of this barbaric trade in animal suffering. As a result three men have been sent to prison and three others have been charged and are currently awaiting trial.



Slaughterhouses

It is illegal in the UK to slaughter livestock in front of other animals. Despite this fact, we filmed this horrific scene in a British EEC approved slaughterhouse. You can see how the terrified bullock, next in line to be killed, having witnessed his fate over the killing pen door (top left), makes a desperate attempt to escape unavoidable death.



Heat Stress i

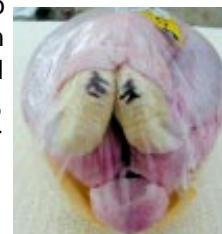


Millions of birds exist in this country, crammed together spending the summer struggling, stifling, ammonia-ridden, with a heatwave please spare a thought for the millions of birds who will die a slow name of duck, chicken and turkey.

Broiler Chickens



With lights left on for 22 hours of the day these young chickens are encouraged to overeat in order to put on as much weight in the shortest time possible. Their immature legs struggle to support their unnatural body weight, and many just collapse. Many drag themselves around to reach food and water, and have no choice but to crouch on filthy, ammonia-soaked floors. As a result, many chickens suffer breast blisters and hock burns such as the example shown here.



Sheep

We have filmed sheep with such severe foot rot that they are barely able to walk. They are regularly left untreated for long periods of time with the infection so advanced that their hooves are eaten away to an unrecognisable state (*a live sheep's infected foot is pictured above*). We have often found flocks of sheep left in the winter with little to eat, their thick woolly coats hiding their emaciated bodies.



Dairy Cattle

A cow's udder will naturally hold about two litres of milk at any one time. However the modern dairy cow can be carrying up to TEN litres of milk. This distends the udder and because of the unnatural walking pattern, leads to lameness. These stresses along with unhygienic milking conditions means that there is a high incidence of mastitis. The early signs of this disease are often missed and somatic cells from the infection is passed along into the collected milk.



Dairy cow with distended udder

A dairy cow gives birth to a calf every year and then has to undergo the distress of being separated from her offspring, usually within 24 hours. The young male calves are often discarded and killed. Dairy herds are often kept indoors during the winter months, overcrowded and unable to exercise, in cubicles too small for them forcing their feet to remain in the slurry passage and become infected. These appalling practices are brought about by the huge demand for dairy produce, not only in its natural forms of milk, butter, cheese, cream and yoghurt, but also as an 'invisible' ingredient, (often called lactose or whey) in such things as chocolate, cereals and cakes. **Current regulations allow milk sold to the public to contain up to 1% somatic cells - commonly known as 'pus'!!**

Poultry



...eds up and down the
...er by the thousands
...gling for breath in hot,
...owless sheds. During
...hought for the millions
...v painful death in the
...urkey meat production!

Freedom Food Hens

Hillside have exposed the dreadful conditions inside R S P C A 'monitored' Freedom Food, free-range egg farms. On one free-range organic unit our investigators found hens so badly feather-pecked that some had feathers on only 15% of their body. Dead and decaying hens were left to rot for at least two weeks alongside their living companions. Our vet who examined two of the hens, stated in his report: *"It was my opinion that it is inhumane to keep hens in such a state."*



Turkeys

Like many other intensively farmed animals, turkeys suffer in appalling conditions during their short life. Thousands of birds are crammed into large windowless sheds and we frequently film turkeys left to suffer with large festering untreated wounds and painful leg deformities. Some are only able to reach food and water by dragging themselves along on their wings. The birds are left to lay in their own waste which, with its high ammonia content, often causes infected flesh burns. During catching, the live birds are often roughly handled, and crammed into crates to be transported to slaughterhouses, where barbaric slaughter practices bring their pitiful lives to a cruel end.



Ducks without water

Ducks, like many other intensively farmed animals, are often genetically selected to gain the greatest amount of weight in the shortest amount of time in order to maximise the farmer's profits. This unnatural growth rate means their legs cannot support them and they are often left to drag themselves by their wings through their own excrement. Ducks find it difficult to right themselves if they end up on their backs and more often than not, unable to reach food and water, will die marooned in this position. The ducks are also denied their most basic instinct - the need to swim!



These pictures were mainly taken in the Norfolk area by Hillside's Investigation team and are just a few examples of the suffering that animals endure in Britain's factory farming industry. (The dairy cow was photographed by Clare Druce of FAWN).

Are the authorities **BLIND, INCOMPETENT** or **WILFUL** as they continue to **COVER UP** the extreme suffering of farmed animals? report by Wendy Valentine

We would just like to thank everybody who telephoned, faxed and e-mailed us to express their support for our work following the screening of the BBC1's Food Police programme in February. The programme showed the horrific suffering of turkeys filmed by our investigators in the Autumn of 2003, on a Cherryridge Poultry farm at Northrepps, near Cromer in Norfolk. Despite the fact that over a five-week period, we had filmed the same atrocious conditions on twenty-one separate occasions, Norfolk Trading Standards and a DEFRA vet could find nothing wrong.

How events unfolded. . .

Thursday 9th October - the case is reported to Trading Standards who proceeded to watch two recent Hillside videos showing scenes of extreme suffering on a Cherryridge farm. Knowing the authorities were due to visit the site the next day, we filmed the farm again during the evening to confirm that the awful conditions we had reported had not changed.

Friday 10th October - not yet knowing the outcome of the authorities' inspection, we visited the farm again during the evening. We had fully expected all the suffering birds to have been dealt with, but were extremely surprised to find them still there and wondered whether the planned inspection had been postponed as we could not believe that any vet could walk away and leave so many turkeys in such a desperate state. The only indication that an inspection might have taken place was that the pit full of dead turkeys which were waiting to be illegally buried had been removed.

Saturday 11th and Sunday 12th October - as we wouldn't be able to know the outcome until after the weekend, we filmed inside the Cherryridge turkey sheds again on both days.

Monday 13th October - during the morning we contacted Trading Standards and were astonished at their report - *they had found no welfare issues*. That evening of 13th October, we re-visited the Northrepps farm and again filmed the same sickening sights that we had witnessed before.

Tuesday 14th October - we presented Trading Standards with this latest evidence. They refused to comment apart from the fact that they would no longer be dealing with the case and referred us to DEFRA. From then on, thanks to an authority's tip-off, we can confirm that at least one aspect of Cherryridge has certainly improved - their night-time security, clearly in order to prevent us obtaining further damning evidence of what is *really* going on there! Even though we knew that the Food Police programme was going to report that 'no welfare issues' were found, we were astonished to see the location of the filming in possible dispute, especially as the BBC had told us they had filmed a Trading Standards Officer confirming that he was satisfied that the premises filmed by us were those of Cherryridge Poultry, Northrepps, Cromer.

Trading Standards had clearly stated on the programme that the footage they had watched showed several welfare issues so if they questioned the location of the filming, why have they not subsequently asked the whereabouts of the 'offending' site in order to investigate it? You may be interested to know that when we had filmed this same farm three years previously (when it was an RSPCA 'monitored' Freedom Food farm) the footage taken then showed alarmingly similar conditions.

We send 300 villagers video evidence of what was happening behind closed doors on their doorstep . . .

The BBC filmed with us for several days, including attending a Northrepps Parish Council meeting after we had sent a copy of the 'Christmas Turkey' video to every householder in the vicinity of the Cherryridge turkey farm in question. At the meeting, residents were in full support of our actions and were pleased that at last they had evidence to explain why they were constantly plagued by flies. They had previously complained and been told by the Environmental Health Authorities that Cherryridge was not responsible for the continual infestation. We were actually criticised for not using the correct protective wear to prevent the spreading of any disease, but as we only visit one farm during an evening this should not have been an issue. However, the disgusting conditions in which the turkeys are kept are more likely to be a problem to health than our 'jeans and boots' and I wonder if the *millions* of flies which have swarmed out of Cherryridge farms wiped and dipped their feet before landing on people's food?!!

After watching the video, several villagers, who were ex-employees, contacted us and confirmed they had also witnessed much unnecessary suffering not only on this particular Cherryridge farm but also on some of their other 40 farms and in their slaughterhouse which is also situated in Northrepps. Some of these statements were recorded on film by the BBC who also conducted a lengthy interview with one employee who wholeheartedly supported our findings! Unfortunately the BBC, for reasons only known to themselves, failed to broadcast these admissions. Some workers even told us that they had contacted the RSPCA some years previously about conditions there, but had simply been ignored.

The authorities try to defend their actions . . .

Since highlighting this particular case in our previous newsletter some of our supporters have been writing to their MPs asking for an explanation. They in turn contact DEFRA who reply with *'This Government is committed to high standards of farm animal welfare. We have, in Great Britain, some of the strictest legislation in the EU to protect the welfare of farm animals.'* and *'Our State Veterinary Service (SVS) enforces the welfare legislation and conducts regular inspections of farm premises to check the welfare of livestock.'* If this were true and farmers lived under the threat of being prosecuted for flouting animal welfare laws I am certain that Hillside's investigators would not continue to find the appalling amount of suffering on practically EVERY farm they visit. One livestock farmer has confirmed to us that he has never been inspected by the SVS or in fact any other authority in relation to his animals. (It must be remembered that although we highlight specific farms in our quarterly newsletter we regularly take footage showing animals existing and suffering in atrocious conditions on scores of other farms ranging from smallholdings to major producers of animal products. Space in our newsletter doesn't permit giving details of all our investigations.)

A response from Steve Holland, head of Norfolk Trading Standards to a letter sent to him by one of our supporters read: *'So far as the turkey sheds are concerned, my understanding is that the footage shown on the programme had been taken three weeks prior to my officers being made aware of any problems at all. It is also unclear that the filming took place at the premises which was thoroughly inspected by my staff. On the day of the inspection, the conditions discovered bore no resemblance whatever to the appalling conditions shown on the programme. Once again, I can only re-emphasise the importance of animal welfare campaigners providing evidence in a timely manner to the statutory enforcement agencies. This did not take place on this occasion.'*

Despite his reply you can see from our account above of actual events just how Trading Standards and DEFRA had the *ideal* opportunity to catch Cherryridge red-handed blatantly flouting animal welfare laws and although Mr Holland openly admits the turkeys were in 'appalling conditions' his staff chose to ignore their desperate plight.

I have challenged Mr Holland about this statement and he reiterated that a thorough inspection had taken place and also if his staff had missed such suffering he would view the matter very seriously but he had seen no evidence to support our findings. This was despite the fact that we had delivered to his office, our footage, filmed soon after their inspection. We promptly sent yet another copy, and on contacting him a week later, he admitted that he still hadn't watched it!

Our 'Christmas Turkey' video showing footage of Cherryridge turkeys, backed up by GPS (a Global Positioning System which proves time, date and place of filming) is available for you to order free of charge.



The unrecognisable face of a turkey at Cherryridge Poultry Ltd - a major supplier of poultry to Tesco.



Farewell Mr Fix-It . .



When you think of Sanctuary staff, you may well think of members of our veterinary team who care for our rescued animals, the farm staff who feed and tend to their every need, or possibly the office staff who answer your telephone calls and reply to your kind letters.

It is not often that our maintenance staff get a mention and because of this, we would like to say a heartfelt 'thank you' to John, our unsung hero who is hanging up his overalls in April.

John, who has worked well past retirement age, has for several years been busy attending to the never ending repairs and improvements of our expanding Sanctuary. Brush in hand, he has painted offices, outbuildings,



John with one of his favourites - Topsy the camel

fencing - almost anything, if it stood still for long enough! If we had a rail down in a paddock, a sign needing repair or a hedge in need of a trim, John was our man. He has even turned his hand to organising the car park on Open Days and feeding animals when we have been short staffed.

To benefit our rescued animals, John and his colleague David, have always worked hard keeping our Sanctuary in tip-top condition and making sure that everything always looks its best for Open Days. This often means working outside in all sorts of weathers.

John will be sadly missed and we wish him all the very best for his retirement - although we suspect he may pop back now and then to lend an occasional hand. You can't keep a good man down!



APPEAL

We would like to take this opportunity to thank everyone for all the support we have received for our Livestock Trailer Appeal. Your generous support means we now have the necessary funds to purchase a purpose-built trailer that will allow us to move our animals around the Sanctuary and also for us to collect animals from rescue situations.

May we ask you to please continue your support for our new appeal, to buy a replacement for our faithful but ailing JCB, seen in action below. This essential piece of farm equipment is vital to the daily running of the Sanctuary, allowing us to move hay and bedding around the farm to the animals no matter what the weather. It is also used to clear snow from our farm tracks so that the staff can continue to care for the animals, even in extreme conditions.

If you would like to contribute to this appeal (any amount, no matter how small, will be gratefully received) please make your donation using the form on the back page. **Thank you.**



Due to popular demand . . .

B. Boss Hog with Rambo
£9.95

Boss Hog



Following Boss Hog's modelling debut on the front cover of our January Newsletter, we are now able to produce these adorable pictures as A1 posters

(approx 24" x 34")

£9.95 each

Please state choice **A** or **B** when ordering.



A. Boss Hog £9.95

Wanted!!

Recycling your unwanted items can help to feed and care for our rescued animals. We would be so grateful to receive. . .

Clean sheets and towelling to use for animal care.



Used Printer cartridges can be recycled to raise £1 each for Hillside! Please do not throw yours away, but send them to us.

If you live locally, we would also be pleased to receive at any time, your unwanted household items to sell in our Bric-a-Brac shop on Open Days.

Thank you for your continued support!

Hillside Cards and Gifts by post



To order ring 0870 9914530
9am - 9pm 7 days a week



S101. Hillside Writing Pad
Dog & Cat design
(8" x 6")
50 sheets
with 20 envelopes
£3.95

N2. Hillside Notepads
Dog & Cat or Animal Design
(50 sheets)
6" x 4"
£1.25 each
or
5 for £4.95



Just for you . . .

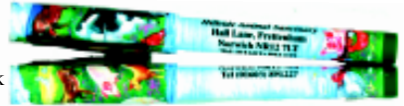


Birthday Greetings

B55. Hillside 'Friends Together' Birthday/Greetings Cards
left blank inside for your own message
2 designs in pack of 6 cards
(6" x 8" with envelopes) £3.95

Prices include P&P

S20. Hillside Pen
Animal design
Fibre Tip blue ink
£1.50 each
2 for £2.75



PC1. Hillside Sanctuary Scenes Postcards
Pack of 8 different cards
£1.95
or 2 packs £3.50



S11. Stressball Squeezies
Tiger, Sheep, Whale or Dolphin
£1.50 each
or any 4 for £4.95



SP2. Pencil Sharpener
with eraser
Choose from:
Pig, Cow, Horse, Sheep, Cockerel or Goat
reduced to 60p each



C98. 'If you love animals' Mug £4.95 each
or 2 for £8.95



DRI. Hillside Greetings Cards
Featuring Hillside's rescued deer with his inseparable friend Rambo the dog
These cards are left blank inside for your own message
(6" x 8" with envelopes) - one design in pack of 6 £3.95



Why not bring awareness to your family and friends?

AN8. Notelets showing a Sanctuary scene on the front and a smaller picture of intensively farmed animals - turkeys, pigs, ducks and hens on the back of the card. (size 6" x 4" with envelopes)
Pack of 8 cards with 4 designs £1.95



Actual size shown

Your Own Special **Personalised Keyring or Fridge Magnet**

£3.50 each
Just make sure your keyring/magnet picture fits this **ACTUAL SIZE** template (50mmx35mm) and leave the rest to us!



All we need is your chosen photograph of animals or people to create your own individual keyring, magnet or glass paperweight.

If you have a favourite photo that *does not fit* within these templates then we are able to amend the size for you. Please send an extra £1.00 to cover this.
Please send an original, unmarked and uncut photo as we are unable to use negatives.

To order a keyring, magnet or paperweight please use the form on the back page.

Personalised Gift Ideas from Hillside

Your Own Special **Personalised Paperweight**

(with stand)
£9.95 each



Just make sure your paperweight picture fits this **ACTUAL SIZE** template and leave the rest to us!

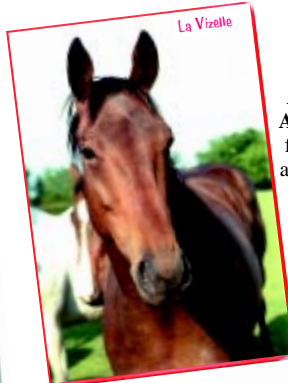
ACTUAL SIZE



(Please write your name & postcode on the back of your photo. We regret we cannot be responsible for the loss or damage to photographs in the post)



Gifts of your adopted animal . . .



When ordering Adoption Gifts please choose from:
 Katy, Felicity, Rosemary, Topsy
 William, Bluebell, Dennis, Jessica
 Henrietta, Doris, La Vizelle, Laura
 Pollyanna or Tessa

Animal Friendly Books & Charts

C1. Meals without Squeals £3.95
 C2. More Meals without Squeals £3.95
 or both books for £6.95

S32. **Animal Free Shopper**
 for animal friendly products and ingredients £5.95

S31. **Caring for rabbits** £3.99

C6. **Green Harvest** (vegan edition) £5.95

C4. **Glad to be Vegan** £4.95

S44. **Colourful 'Animal Friendly' Food Chart**
 for healthy eating

Also Available... (not illustrated)
 H99. **Herbal Wall Chart**
 guide to recommended healing herbs for various ladies' symptoms including menopause, anxiety, 'monthly' problems etc
£3.25 each

PROTEIN	Essential Fatty Acids	A	B group
Eggs & Rice Butter, Pulses & Nuts Soya Milk Wheat & Pulse Bran Bananas & Apples	Vegetable Oil Flaxseed Oil Walnut Oil Peanut Oil Olive Oil	Carrots Spinach Green Leafy Vegetables Watercress Peppers Mushrooms Fruit Dried Apricots	Green Leafy Vegetables Wheatgrass Bran Wheatgerm Bentonia Bananas Peanuts Mushrooms Carrots Soybean Yeast Extract

CB1. Hard wearing, quality Canvas Shopping Bag
 Size 17" x 15" with Gusset
 Choose from: Cat or Horse design
 £11.95 each

SB3. Laminated Hillside Tablemats showing Sanctuary Scenes (Size 12"x 8")
 £2.95 each or Set of any 4 £9.95

D1. Clip-on soft toy Duck
 £1.50

MB1. Teddy Bear Magnet
 £1.95 each

89. Shopping/Beach Bag of your adopted animal in Cotton 18"x18"
 £5.95 each

N4. Hillside Video Sanctuary Scenes showing our work also featuring adopted animals Pollyanna, Dennis, Jessica, Henrietta, Tessa, Laura, Bluebell & Doris Duck. (30 mins) £10.95

51. Adoption Badge 70p

AB1. Pocket Address Book featuring your adopted animal £2.95

53. Adoption Fridge Magnet £2.50

66. Adoption Mug £6.95 each or 2 for £12.95

57. Adoption Keyring £2.50

52. Adoption T-Shirt/Nightshirt
 Sizes: Adults M L XL £10.95
 Childs age 12/14 years £8.45

55. Adoption Glass Paperweight (with stand) £6.95

TB1. Tablemat of your adopted animal Laminated Size 12"x 8" £2.95

50. Adoption Framed Photograph (7"x 5") £3.95



Hillside Order & Donation Form






 We are pleased to accept your credit card orders and donations by phone **7 days a week (9am-9pm)**
0870 9914530
Fax: 01603 738520

Gift No	Gift Description/Size	Price	No of items	£	P
Hillside Leaflets	Please send me <input type="checkbox"/> Hillside leaflets to distribute	Free			
Paper weight	I enclose <input type="checkbox"/> original photographs	£9.95			
Keyring Magnet	I enclose <input type="checkbox"/> original photographs for*Keyring/Magnet	£3.50			
<i>*please indicate choice</i>					
Gift Total					
Raffle Total					



I would like to make a Donation
Animal Investigations Appeal
JCB Appeal **Money Box**

(Please make cheque/PO payable to
 Hillside Animal Sanctuary Ltd)
 or debit my Visa/MasterCard/Switch No.

Hillside is a non-profit making organisation - Registered Co. No. 3027338

BEFORE POSTING - Please check the following:

1. You have stated design/size/colour of gifts where you have a choice.
2. All amounts add up correctly.
3. You have written your 'Sanctuary Number' (above) on the back of your cheque.
4. Your cheque is signed, dated and made payable to Hillside Animal Sanctuary Ltd.

THIS WILL ENSURE PROMPT DELIVERY OF YOUR ORDER - Thank you

All prices include P&P
Please allow 10 days
for delivery

Please return to:
Hillside Animal Sanctuary
Hall Lane Frettenham
Norwich NR12 7LT





Valid From/..... Expiry date...../..... Issue No _____ (only applicable to Switch)

Security Code (last 3 digits on signature strip on reverse of card)

Please send me
 extra books of Draw Tickets
 to sell to my friends.

My Daytime Tel No. _____

Please send me a receipt
Yes Please **No Thank You**
 (Please tick your required request)

Thank You for Caring

'Adopt' a rescued animal at Hillside



*Katy the Pony



*Doris Duck



*Bluebell with Pixie



*Henrietta an ex-battery Hen



*Dennis the Donkey



*Pollyanna Pig



*Laura the Sheep



*William Shire Horse

Adopt one or more to receive an attractive certificate with twice yearly report and photograph of each animal. Your contribution will help to feed and care for our rescued animals. We ask for a minimum donation of £6 yearly for each adoption. (Please allow 14 days for delivery).

I would like to 'Adopt' _____

For myself/as a gift for: (Mr/Mrs/Miss/Ms) _____
(DELETE AS APPLICABLE) BLOCK CAPITALS PLEASE FORENAME SURNAME

Address _____

Postcode _____

My 'Sanctuary Number' is

Please send first photo & report to ME to the RECIPIENT

As a: Birthday Gift Christmas Gift Other Gift _____
(Please tick appropriate boxes)

Date you require adoption to arrive by _____

I would like to include the message (maximum 5 words including your name) _____

If you are giving this adoption as a present, please complete **your** details below:
 Your name (Mr/Mrs/Miss/Ms) _____
 Address _____

 Post- _____
 Tel No : _____



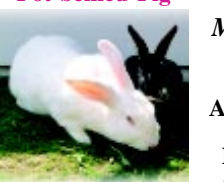
*Topsy Camel



*Tessa Turkey



*Felicity the Pot-bellied Pig



*Rosemary Rabbit



*Jessica the Goat



*La Vizelle an ex-Racehorse

I enclose £ _____ (minimum £6) also an additional £2.50 for a Special Presentation YES / NO

or I prefer to pay by **STANDING ORDER** and enclose the **completed** form on page 2 of this newsletter

Signature _____ Date _____ Please send me a receipt YES / NO

Please make Cheques/PO's payable to: Hillside Animal Sanctuary Ltd, Hall Lane, Frettenham, Norwich, NR12 7LT.

or debit Visa/Mastercard /Switch No. _____

Security Code (last 3 digits on signature strip on reverse of card)

Valid From/.....
 Expiry date...../.....
 Issue No. _____